

# MY FREE IMPLANTS



## Sponsorship and Advertising Opportunities

### *Want a piece of the action?*

MyFreeImplants.com is the hottest social networking website to hit the Internet since MySpace! And on June 25<sup>th</sup> the world will be watching as we give away a **free boob job** at the Erotica-LA convention in Los Angeles, California!

Every media organization from ABC to MTV to the LA Times will cover the event as we award a lucky lady a free breast augmentation procedure live on stage at the event.

Is your company looking to reach the 50,000+ people that will be in attendance, or the millions that will tune in to the coverage of the event?

Becoming a sponsor of our free boob job giveaway just may be your ticket to reaching this key demographic.



Erotica-LA attracts a wide variety of couples, women and men who have a higher income and enjoy shopping. Demographic surveys show a penetration of over 75% of the consumer base between the ages of 25-45.

There are sponsorship levels for companies of all types, sizes, and budgets. We only allow 12 sponsorship positions in order to maximize exposure for those businesses. Contact us today before all the spots are taken!



### Platinum Sponsor (2 remaining)

- Free banner ad on Myfreeimplants.com (header or footer) for three months.
- Logo and link to your website on sponsors page (first position)
- Your promotional materials distributed for three days at our booth at Erotica-LA
- Your promotional materials distributed all over the convention floor by our over 100 female spokesmodels.
- Your company logo/banner displayed at our booth
- Your logo on the over-sized promotional check that we present to the winner of the free boob job giveaway. The check presentation ceremony will be shown on all the major news outlets at the show. In addition, we will mention your company/URL as co-sponsor in all video and radio interviews related to the show.

**Cost: \$5,000    Value: \$7,580**

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### Gold Sponsor (4 remaining)

- Free banner ad on Myfreeimplants.com (header or footer) for two months.
- Logo and link to your website on sponsors page
- Your promotional materials distributed for three days at our booth at Erotica-LA
- Your promotional materials distributed all over the convention floor by our over 100 female spokesmodels.
- Your company logo/banner displayed at our booth.

**Cost: \$2,000    Value: \$3,475**

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### Silver Sponsor (6 remaining)

- Free banner ad on Myfreeimplants.com (header or footer) for one month.
- Links to your website in sponsors page
- Your promotional materials distributed for three days at our booth at Erotica-LA

**Cost: \$1,000    Value: \$1,545**

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MyFreeImplants.com Monthly Traffic Totals			
Month	Page Views	Visits	Hits
September, 2005	194,416	24,925	351,487
October, 2005	277,426	57,502	870,838
November, 2005	205,172	44,995	507,781
December, 2005	233,715	38,950	470,479
January, 2006	633,815	100,252	1,201,383
February, 2006	765,563	103,222	1,350,003
March, 2006	1,078,321	134,698	1,828,860
April, 2006	1,832,728	177,637	3,513,866
<b>Total(s)</b>	<b>5,221,156</b>	<b>682,181</b>	<b>10,094,697</b>