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Selkie Rescue Emerges from Lifeboat

Data Recovery and Disaster Recovery Software Takes Improved Form



FOR IMMEDIATE RELEASE – *Lifeboat Data Rescue*, the best data recovery and data disaster software available, is re-launched into the marketplace as *Selkie Rescue* data recovery.

“We are very excited about *Selkie Rescue*,” said Vice President Sales Nathan Potechin, “It is the first product in what will become a full suite of data recovery, antivirus, firewall and antispyware software under the *Selkie* label.”

Selkie Rescue is the award winning software program *Lifeboat Data Rescue* transformed and streamlined, ready to rescue your data when it is trapped behind a crashed Windows operating system. A Selkie is a mythical being that Celtic lore tells us transforms from a seal into a beautiful creature often rescuing sailors lost at sea. *Selkie Rescue Version 2.0.0* sets the stage for the *Selkie Suite*, a major transformation at Tugboat Enterprises. *Selkie* will be a suite of anti-virus, data recovery, software storage, and security products rolled out throughout 2007.

“We are aggressively moving to increase market share in the data rescue, data management and antivirus space,” said CEO Tyabji Wilson. “With the projected growth of our company we will have a brand name that that will grow with us. *Selkie* is the brand name that will soon mean ‘powerful data recovery and disaster recovery utility’ plus ‘trusted security software’. When we roll out our full line of data management software under the *Selkie* brand *Selkie* will be the name people trust for data recovery, protection, and storage.”

Tugboat Enterprises Ltd also provides additional software including *Nauticus* automatic encrypted off-site storage and *Dockspace* web hosting services.

Version two of the award winning data retrieval program *Lifeboat Data Rescue* was recently launched by Tugboat Enterprises Ltd. *Lifeboat* received note from many industry leaders. "Selkie, like *Lifeboat*, is designed to be a simple means for recovering data from a failed computer. Anywhere we can simplify and improve the process of recovering and protecting your data is where we focus our energy," said Jonathan Lyster, Chief Technology Officer for Tugboat Enterprises.

"We are delighted with the response to *Selkie Rescue*," commented Nathan Potechin, V.P. sales. "Our new web site and aggressive sales campaign in 2007 will work well with the first release in the *Selkie Suite*."

Selkie Rescue is available at www.tugboatenterprises.com for US\$99.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at <http://www.tugboatenterprises.com/contact.php>

More than a billion owners of PCs and laptops face the same problem every year — catastrophic desktop and laptop PC computer crashes. When crashes happen, no matter what the cause, there is only one important priority — recovering the data and files stored on a desktop or laptop PC that is suddenly inaccessible. *Selkie Rescue* is a data recovery and disaster recovery utility for Windows desktop and laptop PCs. There is nothing more important than the data created on a daily basis at home or at work. When the operating system won't boot there's only one priority. Documents, spreadsheets, databases, graphics, photos, music, videos, web pages, text files and everything else has to be rescued so that life and business can continue.

Operating System Requirements

Compatible with all release versions and service packs of Microsoft Windows from Windows 95 through Windows Vista; any Pentium or equivalent CPU (Intel, AMD, Transmeta) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to

burn the Selkie Rescue CD; any active Ethernet network connected to the PC with the crashed system and trapped data.

PC must be capable of booting from CD-ROM drive or DVD-ROM drive; available storage space on another network connected PC must be accessible (shared, unencrypted); available storage space must be at least equal to the volume of data and files being recovered from the failed or problem PC. Selkie Data Rescue v2 will usually boot any Windows PC through a failed or failing Windows installation as long as the PC hardware still functions and the boot hard drive remains fully operational; Selkie Data Rescue will also operate even if an installed video card is failing

Selkie Data Rescue uses a proprietary secure network file transfer method; rescued, recovered data and files can be safely transferred intact to any appropriate location on an accessible connected network.

Selkie Rescue operates from its own boot CD, circumventing any possibility of corruption by virus, spyware, Trojans and other malware; because the Selkie Data Rescue boot CD is locked, there is no possibility it can be written to or corrupted by any malware

Tugboat Enterprises product line may be seen at www.tugboatenterprises.com

Industry reviews can be seen at

www.pcnet-online.com/index.html

<http://www.tucows.com/article/671>

and www.kickstartnews.com/reviews/utilities/lifeboat_1.html