

The logo for Selkie Rescue, featuring the word "Selkie" in a large, stylized font with "RESCUE" underneath it, all in a light blue color. The background of the logo is a dark blue sphere with a lighter blue wave pattern.

Selkie™  
RESCUE



TUGBOAT ENTERPRISES™

## ***Tugboat Enterprises Named "Company to Watch in 2007"***

*Massive Tech Show in Vancouver Stage for Recognition*

March 12, 2007

For immediate release – The successful launch of the award winning *Selkie Rescue*, a self booting data recovery program, is just one more reason why Tugboat Enterprises Ltd is ranked amongst the "companies to watch in 2007" according to the Massive Technology for Business Magazine.

Tugboat Enterprises Ltd, a two year startup, is making waves in the software business with a suite of products that provides complete data management services from data recovery and simple data transfer, to a completely automated and encrypted off site backup and storage services.

[www.massivetechshow.com/companies8.asp](http://www.massivetechshow.com/companies8.asp)

"We are in a very attractive space for potential investors," Board Chairman Gordon Wilson remarked. "Tugboat Enterprises definitely presents itself as an exciting investment opportunity."

*Selkie Rescue*, created and owned by Tugboat Enterprises Ltd, solves a major problem faced by more than 1 billion owners of PCs and laptops - lost data due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, *Selkie* recovers your data within 10 minutes, using 5 mouse clicks or keystrokes - all for \$99.99. *Selkie Rescue Data Recovery* does not require Windows to be functional in order to recover data. It is fast and very simple to use; Tucows has labeled it a "must have application".

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Representatives of the software data management company will be in attendance at the Massive Trade show in Vancouver, British Columbia on March 28, 2007.

[www.massivetradeshow.com](http://www.massivetradeshow.com)

"The Selkie Suite of products that we will rollout over the next few months will put us at the forefront in terms of data management companies," Said CEO Judi Tyabji Wilson. "Selkie Rescue already is an industry leader in data recovery. With the anti-virus, anti-spam and firewall protections that we are connecting to Selkie Rescue our customers will not only have the capacity to quickly recover lost files, but also have the most sophisticated simple data protection available on the market."

"*Selkie Rescue Data Recovery* is a valuable tool that frankly we believe should be included with every computer sold with a Windows application," said Vice President Sales Nathan Potechin. "It's not something you will need everyday, but when your system fails, and statistically we know at some point, usually when you need it most, it will, then you will be thankful you have Selkie Rescue. It is one of those critical programs that can save you a lot."

*Selkie Rescue* is available at [www.tugboatenterprises.com](http://www.tugboatenterprises.com) for US\$99.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at 1-888-688-9199 or [www.tugboatenterprises.com/contact.php](http://www.tugboatenterprises.com/contact.php)

More than a billion owners of PCs and laptops face the same problem every year — catastrophic desktop and laptop PC computer crashes. When crashes happen, no matter what the cause, there is only one important priority — recovering the data and files stored on a desktop or laptop PC that is suddenly inaccessible. *Selkie Rescue* is a data recovery and disaster recovery utility for Windows desktop and laptop PCs. There is nothing more important than the data created on a daily basis at home or at work. When the operating system won't boot there's only one priority. Documents, spreadsheets, databases, graphics, photos, music, videos, web pages, text files and everything else has to be rescued so that life and business can continue.

[\*Selkie Rescue\*](#) is available for US\$99.99. Enterprise and bulk licensing is available by contacting [Nathan Potechin](#), Vice President, Sales at <http://www.tugboatenterprises.com/contact.php>.

#### *Selkie Rescue* System Requirements

Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the *Selkie Rescue* CD; any active network connected to the PC being rescued.