Award-Winning Selkie Rescue Featured on Tech TV
Tugboat and Blink Media Works Bring Hot Review to Cool Station

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For immediate release – **Selkie Rescue** is swimming to a television screen near you thanks to Tech TV http://www.g4techtv.ca/. Blink Media Works has created a crisp video segment which will be broadcast on the popular technology feature TV station **G4 TechTV** starting Monday, **April 23rd**. The video will show many times over a 12 week period, highlighting the innovation of the **Selkie Rescue** program.

"The online and broadcast television shows will bring our Selkie to a whole new audience of users. There are over a billion people who need our product. Through this program more of them will learn how easy it is to save their own data.," said Vice President Sales Nathan Potechin. "The message is clear; anybody using Windows should have a copy of *Selkie Rescue*."

The Selkie Rescue broadcast is a collaboration between Blink Media Works and Tugboat Enterprises. Blink Media Works produces Hottech video reviews which air on G4TechTV and approached Tugboat in the fall of 2006 to work on a segment demonstrating the amazing data recovery technology of the Selkie Rescue software. Blink's Hottech videos are "stylish, high quality video segments that educate, inform, and entertain audiences on the latest technologies in the market." The fit between **Selkie Rescue** and Blink Media was obvious.

The video is featured online at www.TugboatEnterprises.com and www.SelkieRescue.com

Award-winning software start up Tugboat Enterprises, named as a "Tech company to watch in 2007", is focusing on expanding its award-winning **Selkie Rescue** software into a security suite with

data recovery capabilities. Tugboat Enterprises is in its third year as a private software development company.

"We know that **Selkie Rescue** is a lifesaving tool for all laptop and PC owners," said Potechin "We are working with companies that are keen to get our product in as many hands as possible. **Selkie** will soon be a household name"

Selkie Rescue is a bootable CD that is easy to use and affordable. *Selkie* is to data rescue what anti-virus is to computer protection. www.SelkieRescue.com

Selkie Rescue solves a major problem faced by more than 1 billion owners of PCs and laptops - lost data due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, *Selkie* recovers your data within 10 minutes, using 5 mouse clicks or keystrokes - all for $99.99. *Selkie Rescue Data Recovery* does not require Windows to be functional in order to recover data.

"*Selkie Rescue Data Recovery* is a valuable tool that frankly we believe should be included with every computer sold with a Windows application," said Vice President Sales Nathan Potechin. "It's not something you will need everyday, but when your system fails, and statistically we know at some point, usually when you need it most, it will, then you will be thankful you have Selkie Rescue. It is one of those critical programs that can save you a lot."

Selkie Rescue is available at www.tugboatenterprises.com for US$99.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at 1-888-688-9199

Selkie Rescue System Requirements
Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the Selkie Rescue CD; any active network connected to the PC being rescued.