

Selkie™  
RESCUE



TUGBOAT ENTERPRISES™

## **Rocky Mountain High on Selkie Software**

Data Recovery Software Circulating at Shareware Conference



July 11, 2007

For immediate release – The award-winning *Selkie Rescue Data Recovery* [www.SelkieRescue.com](http://www.SelkieRescue.com) will be a hot topic of discussion at the 2007 Shareware Industry Conference in Denver Colorado this week [www.sic.org/sicdetails.asp](http://www.sic.org/sicdetails.asp)

*Selkie Rescue Data Recovery* is quickly becoming the standard for data recovery in the general field of shareware products as it stands alone in requiring no prior installation, no hard-drive space, no backups, and it operates quickly and safely even on a computer that has a failed windows operating system.

"I am looking forward to attending the Shareware Industry Conference in Denver this year," said CEO Judi Tyabji Wilson, "as this will be our breakout year, moving from strictly on-line promotion and sales toward a great focus on affiliate systems, live in-person networking, marketing partnerships and mainstream retailing."

*Selkie Rescue Data Recovery* has been the recipient of numerous awards including the prestigious Tucows Editor's Choice Award and Shareware River Five Star Award.

Selkie Rescue 2.1 is the latest version of the award winning data recovery software released by Tugboat Enterprises Ltd. [www.SelkieRescue.com](http://www.SelkieRescue.com) its ability to self-boot within a non-functioning Windows system provides for very fast and very safe data recovery saving PC and Laptop owners hundreds of dollars in service costs.

"We have been improving on this utility for over two years now," Chief Technology Officer Jonathan Lyster said, "to the point where it is, for the money, the best data recovery utility"

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available today. A direct approach to circulating copies will introduce *Selkie Rescue Data Recovery* to industry leaders."

Tugboat Enterprises is in its third year as a private software development company.

**Selkie Rescue** is a bootable CD that is easy to use and affordable. **Selkie** is to data rescue what anti-virus is to computer protection. **Selkie Rescue** solves a major problem faced by more than 1 billion owners of PCs and laptops - lost data due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, **Selkie** recovers your data within 10 minutes, using 5 mouse clicks or keystrokes - all for \$99.99. **Selkie Rescue Data Recovery** does not require Windows to be functional in order to recover data.

**Selkie** is available at [www.SelkieRescue.com](http://www.SelkieRescue.com) for US\$99.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at 1-888-688-9199.

#### *Selkie Rescue* System Requirements

Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the Selkie Rescue CD; any active network connected to the PC being rescued.