Selkie Teams up with Plimus on Photo Recovery

Award-Winning Software and an Award-Winning Sales System

September 17, 2007

For immediate release – The management at Tugboat Enterprises Ltd, the software development company with **Selkie Photo Recovery**, is delighted to be working with Plimus, the award-winning E-Commerce system. The new partnership between these two dynamic companies brings the promise of great success.

Selkie Photo Recovery is a new product from Tugboat Enterprises. **Selkie Photo Recovery** is a must-have application for all professional and novice photographers and artists who store photographs, graphics and pictures on a Windows laptop or computer.

"As a professional photographer and long-time Windows user, I know I feel safer about my photographs now that **Selkie Photo Recovery** is on the scene," says Affiliate Manager Emma Larocque, "We expect a strong response to **Selkie Photo Recovery**, and Plimus will help us to get this exciting new utility out to photographers around the world."

Commented Guy Wilnai, SVP of Sales and Marketing with Plimus, "We are absolutely delighted to be providing e-commerce services to a firm like Tugboat. It is our goal to help the world's finest independent software publishers to bring their products to the customers who need them, and we

know that **Selkie Photo Recovery** will bring immense and immediate value to photographers everywhere."

Information on **Selkie Photo Recovery** may be found at www.SelkiePhoto.com

A demo of **Selkie Photo Recovery**, the award-winning utility that will simply, safely and easily recover files off a non-functioning computer, is available at www.SelkiePhoto.com.

Tugboat Enterprises is in its third year as a private software development company. The company's newest product, **Selkie Photo Recovery** is a bootable CD that is easy- to-use and very affordable.

Selkie Photo Recovery solves a major problem faced by millions of owners of PCs and laptops - lost photos due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, use **Selkie Photo Recovery** and recover your photos within 10 minutes, using 5 mouse clicks or keystrokes - all for $59.99. **Selkie Photo Recovery** does not require Windows to be functional in order to recover your photos or graphics.

Selkie Photo Recovery is available at www.SelkiePhoto.com for US$59.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at 1-888-688-9199.

Selkie Photo Recovery System Requirements
Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the **Selkie Photo Recovery** CD; any active network connected to the PC being rescued.