

Selkie Teams up with Avangate

Data Recovery Software Working with Exciting European Sales System



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For immediate release – The management at Tugboat Enterprises Ltd, the software development company that brings you **Selkie Rescue Data Recovery**, is delighted to be working with Avangate, an outstanding E-Commerce Provider with European roots.

Selkie Rescue, the award winning Data Recovery utility, is quickly becoming a must-have application for all PC and laptop owners using Windows. This new partnership with Avangate will foster European connections and bring **Selkie Rescue** worldwide recognition and renown. The partnership is connected to the Selkie campaign with the **IFAW (International Federation for Animal Welfare)**.

"We know we have one of the best file recovery systems available – our customers have raved about our products," said CEO Judi Tyabji Wilson, "Avangate will help us to get this great product out to the world."

"We are so proud to include **Selkie Rescue Data Recovery**, one of the best applications in its category, in our eCommerce portfolio. Expectations are high but certain because **Selkie Rescue** is an excellent product and Avangate online distribution tools are already tested to increase sales volumes for our partners," added Carmen Sebe, CEO Avangate.

"I look forward to working with Avangate and their affiliates to optimize the sales of Selkie Rescue in the global marketplace," said Emma Larocque, Affiliate Manager for Tugboat Enterprises.

Information and a demo of **Selkie Rescue Data Recovery**, the award-winning utility that will simply, safely and easily recover files off a non-functioning computer, are available at www.Selkie-
IFAW.com

Selkie is to data rescue what anti-virus is to computer protection. **Selkie Rescue** solves a major problem faced by more than 1 billion owners of PCs and laptops - lost data due to computer crashes from viruses or bad software. Instead of sending your computer or laptop to a repair centre and losing significant time & money, use **Selkie** and recover your data within 10 minutes, using 5 mouse clicks or keystrokes - all for \$99.99. **Selkie Rescue Data Recovery** does not require Windows to be functional in order to recover data.

Tugboat Enterprises is in its third year as a private software development company. The company's feature product, **Selkie Rescue Data Recovery** is a bootable CD that is easy-to-use and affordable.

Selkie is available at www.Selkie-IFAW.com for US\$99.99. Enterprise and bulk licensing is available by contacting Nathan Potechin at 1-888-688-9199.

Selkie Rescue System Requirements

Any Pentium or equivalent CPU (Intel, AMD) capable of running Windows 95 through Vista; 16MB available system RAM; VGA graphics chip and color monitor; CD-R drive and blank recordable CD required to burn the Selkie Rescue CD; any active network connected to the PC being rescued.

About Avangate

Avangate is an eCommerce platform for electronic software distribution incorporating an easy to use and secure online payment system plus additional marketing and sales tools, such as an affiliate management system, automated cross-selling options, software promotion management, Internet marketing services as well as consultancy on how to increase online software sales. Avangate is produced and managed by GECAD ePayment, member of GECAD Group - delivering innovative IT solutions Worldwide since 1992. More information can be found on its corporate website, at: www.avangate.com