

**FOR IMMEDIATE RELEASE**

## **Tax Training in the Virtual Classroom Makes Carbon Friendly Impact**

Melbourne Victoria, 9<sup>th</sup> October, 2007 - Every year hundreds of thousands of Australian professionals waste valuable resources and countless hours traveling to and from essential training sessions.

This week, Australian company, CPDlive.com, launches a highly innovative alternative to keep professionals and staff up-to-date and skilled without needless strain on the environment, employees or the training budgets of organisations across the country.

In association with leading publisher and information services company, CCH Australia, CPDlive.com takes all the advantages of face-to face training and combines it with web 2.0 internet based technology to provide a very convenient and affordable way for all businesses and professionals to meet their training needs.

Each session is presented live and on-line by Australia's leading experts in their fields. With the likes of law firms Blake Dawson Waldron and Harwood Andrews, the University of NSW (Australian School of Taxation) and top London QC Roderick Cordara presenting, the quality of the program is outstanding.

Attendees simply connect to live sessions using their home, office or training room computer. The attendees are easily able to communicate and engage with the presenter and each other in this highly interactive and surprisingly personable environment. Presenters use a wide range of visual aids and multi-media solutions to make training more stimulating and effective.

"We first thought of using the Internet to overcome the logistical problems of providing live training to local councils around the country, many of which are very remote." Said Anthony Morris, Director & Co-Founder of CPDlive.com.

Fellow director, popular presenter and GST expert, Errol la Grange, said that instead of providing the usual pre-recorded and self-paced training then available, they decided to create something very different, using web 2.0 to take Internet based training to a new level. "It has proven to be very popular with our government sector customers and we now look forward to expanding the service to the broader Australian market."

Editor in Chief, Tax & Accounting at CCH Australia Limited, Jonathan Mendel said that his organisation is delighted to be involved with this exciting initiative. "The information paradigm is shifting and to fulfill its promise CCH is continually supporting Internet based initiatives to deliver a growing range of resources, tools, services and solutions to the professional desktop".

Sean van Wyk, Product Director, Tax & Accounting at CCH, said that the live and interactive nature of CPDlive.com is a significant leap forward in on-line learning and complemented CCH's existing product range and other CCH training initiatives

Errol la Grange further commented that although the program initially focuses on taxation issues, the company's services will be expanded to cater for a broad range of professional training, not only within Australia, but internationally. "We have already received expressions of interest from New Zealand and South Africa for replicating CPDlive.com in those countries." Said la Grange.

Over November and December 2007 CPDlive.com will be running 16 live on-line training sessions covering Income Tax, GST, Superannuation, Trusts and Fringe Benefits Tax with many more sessions and topics to follow in 2008. First time delegates to one of CPDlive.com's Monthly Tax or GST Briefs attend for free.

Information about live on-line training can be found at [www.cpdlive.com](http://www.cpdlive.com)  
PDF Version of this release can be downloaded from [www.ozmedia.com/tax-training.pdf](http://www.ozmedia.com/tax-training.pdf)

#### **About CPDlive.com Pty Limited**

CPDlive.com is an associate company of TaxEd Pty Ltd, which is Australia's leading provider of tax training to the local, state and federal government sectors. CPDlive.com is a joint venture between Tax Ed and GST LAW, a boutique GST advisory and dispute resolution law firm operating primarily in the large corporate market. CPDlive.com was established to expand TaxEd's live online training services into the private sector.

#### **About CCH Australia**

CCH Australia is a leading publisher and information services company. The company's core markets are spread across the tax, accounting and legal sectors. For more than 30 years, CCH has assisted Australian professionals to establish and maintain their practices and businesses. CCH is a Wolters Kluwer business, part of the Tax, Accounting & Legal Division.

Further Media Information Contact :-

<b>CPDlive.com Pty Limited</b>	<b>CCH Australia Limited</b>
Anthony Morris Director Mobile 0421 189 144 Office +61 3 9909 7066 <a href="mailto:anthony@cpdlive.com">anthony@cpdlive.com</a>	Jonathan Mendel Editor-in-Chief, Tax & Accounting Mobile 0402 676 640 Office +61 2 9857 1416
Errol la Grange Director Mobile 0409 135599 Office +61 3 9646 6156 <a href="mailto:errol@cpdlive.com">errol@cpdlive.com</a> <a href="http://www.cpdlive.com">www.cpdlive.com</a>	Sean van Wyk Product Director, Tax & Accounting Mobile 0414 498 123 Office +61 2 9857 1344 <a href="http://www.cch.com.au">www.cch.com.au</a>