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**NEWS ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

Hopfoot Designs F4 Series to be Featured in the KBB Magazine's November Issue

San Diego, CA – 12 October 2007 – Hopfoot, provider of fine Italian interior décor products, will have its Frisone *F4 Series* product line featured in the November 2007 issue of *"Kitchen and Bath Business" (K+BB)*. This particular product is from their Frisone line and was showcased at Hopfoot's booth during KBIS (Kitchen/Bath Industry Show) in Las Vegas. Simon Harrison, Managing Director of Hopfoot, said, "We're very privileged to learn that the *"K+BB"*, the first trade publication dedicated to the kitchen & bath industry, will include our F4 Series in their magazine. It is another significant event for Hopfoot, as this recognition increases awareness of our truly unique products and lends the design community artistic insight in support of their creative efforts."

"K+BB magazine, published by Nielsen Media, reaches more than 50,000 kitchen and bath designers, architects, custom builders, remodelers, etc. each month. The magazine delivers exclusive features on cutting-edge design installations, new products, business developments, industry personalities, best practices and solid market research. K+BB, is the exclusive sponsor of K/BIS and continues to provide progressive and insightful coverage of the industry's products, trends and services, with a sophisticated visual style befitting a design-oriented readership." -KBB Online.

About Hopfoot:

Hopfoot provides fine Italian interior decor products to the North American market. An Italian company, Hopfoot was originally established as a proprietorship in 2000 and legally registered as a Limited Liability Company in the state of California in 2004.