Selkie Quick File Transfer & OrganizeMy™ Electronic Filing Cabinet For Dummies®! Create Preferred Partnership

Powell River B.C., 1 November 2007: Tugboat Enterprises Ltd., a world leader in cutting edge Data Security, Data Recovery, and Data Transfer technologies, has formed a preferred partnership with Org-Matters Solutions Inc. to offer a FREE version of Selkie Quick File Transfer to registered users of OrganizeMy™ Electronic Filing Cabinet for Dummies, creating new opportunities to form relationships at retail and OEM levels within the Financial and Insurance industries.

This great new partnership signals a significant movement into the global market for Selkie Quick File Transfer and its sister product, Selkie Rescue Data Recovery. Both programs are natural partners for a powerful, easy to use file management system like OrganizeMy™ Electronic Filing Cabinet For Dummies®.

The core product of Org-Matters Solutions Inc. is an electronic life-management system for busy people who need to keep everything at their fingertips, saving what matters, discarding what doesn't, and doing it as quickly and simply as possible. Now, with the offer of Selkie Quick File

Transfer as a free download, they simplify their customer's lives even more by providing an efficient software tool that securely and quickly moves data from one computer to another.

The Dummies® brand is one of the most easily recognized names in the global consumer/small business 'how to' and easy-reference industry. Its alliance with Selkie software products promises to be a mutually invigorating growth experience. "*This is a new and exciting step for Selkie data products to take, and we look forward to a long and happy relationship with Org-Matters and the Dummies brand,*" Nathan Potechin, VP Sales for Tugboat Enterprises

"*With consumers being bombarded with more and more electronic & paper documents that are important, the Electronic Filing Cabinet For Dummies® product is life management software for busy people who want to organize and save the documents and information that matters, but do it as simply and quickly as possible. If we can help simplify our customers' lives by providing them access to an efficient software tool that allows the customer to logically move data over, we have achieved our goal with ease of mind,*" said Michael Schweizer, President and CEO of Org-Matters Solutions Inc.

Tugboat Enterprises Ltd is a young, fast-growing Canadian based software company producing innovative data recovery, disaster recovery and file transfer solutions for home and office PC users. See the entire product line at www.tugboatenterprises.com