

The logo for Selkie Rescue, featuring the word "Selkie" in a large, stylized font with "RESCUE" underneath in a smaller, spaced-out font. A trademark symbol (TM) is to the right of "Selkie".

Selkie™
RESCUE



TUGBOAT ENTERPRISES™

February 7, 2008

Selkie and Tugboat Enterprises Welcome Sales Leader Paul Flanagan
Company Continues to Grow and Expand Base of Expertise

For immediate release - Judi Tyabji Wilson, CEO of Tugboat Enterprises Ltd, is pleased to announce the recent appointment of Paul Flanagan in the position of Vice President Sales and Business Development.

Flanagan has more than 20 years of senior management experience in direct sales, channel sales, marketing and business development for industry-leading companies such as Cisco Systems, IBM, Sun Microsystems and Oracle Corporation.

Flanagan is looking forward to rolling out the *Selkie Rescue* products, "This is a unique opportunity that people seldom get a chance to work with; a passionate team coupled with a breakthrough technology that will redefine how information is rescued and migrated in the end-user environment. I'm excited to have an opportunity to help grow this company by offering groundbreaking new technology to Windows users everywhere."

"Selkie Rescue is a 'disruptive technology' and this is my favorite kind of challenge. We will define data recovery software in three years," Flanagan said.

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“We are happy to welcome Paul to our team,” Wilson commented. “His expertise and background brings an important component to the company at this exciting stage in our growth. We look forward to a positive, successful relationship with Paul as a key contributor to Tugboat’s success.”

Flanagan has built and managed high caliber successful national and global teams focusing on consulting, hardware, software and networking products and solutions. He has built and managed two worldwide sales and technical marketing business units to support business development and revenue growth (Sun Microsystems) and has been responsible for recruiting partners and building a channel sales team to generate VOIP and Wireless revenue (Cisco).

Tugboat Enterprises Ltd. is a software development company that specializes in file transfer and data recovery software. Their flagship product, *Selkie Rescue Data Recovery*, can bypass a non-functioning Windows operating system to recover data files with only three key strokes. It has received several industry awards and international acclaim. It is quickly becoming the preferred software for fast, easy, secure data recovery when Windows stops functioning.

Other products by Tugboat Enterprises include *Selkie Quick File Transfer*, *Selkie Photo Recovery*, *Selkie Music Recovery*, and *Selkie Email Recovery* (the latter two slated for release in mid-February).

See awards and reviews for *Selkie Rescue Data Recovery* at http://www.tugboatenterprises.com/selkie_awards.htm