

USiFF Online Auctions Traffic Jumps 200% Following eBay Feedback Announcement.

CORONA, February 22, 2008 - USiFF.com online auctions announced a surge in traffic on USiFF.com following eBay's plans to modify their feedback policy, which will take effect in May 2008. This feedback change is dramatic; eBay's sellers will no longer be able to leave negative or neutral feedback for buyers.



According to USiFF.com Online Auction's Vice President and Marketing Director, Teri Holliday, the global traffic volume on USiFF.com Online Auctions has surged 200% and surpassed the 15 million visitor mark, since the recent eBay announcement.

"We are fired up and ready to bring aboard all those discontent eBay buyers and sellers", she said.

USiFF.com Auction Sellers will still be allowed to leave neutral or negative feedback for dishonest buyers. USiFF.com auction feedback policy protects other usiff.com online auction members from fraudulent buyers and sellers.

To appeal to the millions of eBay sellers in shock and disbelief, Teri Holliday said USiFF.com Online Auctions, will offer a \$10 credit toward USiFF.com Auction Listing upgrades. USiFF.com online auctions will continue to offer 100% free auction listings and fees, if any, are paid on the back end.

USiFF.com launched USiFF Online Auctions in June 2005. A comparison between eBay's fees and USiFF.com online auctions' fees is available at <http://www.usiff.com>.

About USiFF Online Auctions

USiFF Online Auctions was developed in early 2005; USiFF's auction system allows auction sellers to list items for free, no upfront cost. Many online auction sites charge upfront fees for features like, bold listing or featuring an auction item on the front page, USiFF.com online auctions offers an outstanding shopping alternative to these sites.

For more information, please visit <http://www.usiff.com>.

USiFF [R] and Usellit4free [R]is are trademarks of Usellit4free.com, Inc. All other trademarks are the property of their respective companies.

Traffic Source: (Alexa.com ~ http://alexa.com/data/details/traffic_details/usiff.com)

Contact: Rene Holliday
Usellit4free.com, Inc.
12672 Limonite Ave
Suite 3E139
Corona, California 92880
909-226-8134 (Voice)
951-346-3207 (Fax)
reneholliday@usiff.com
<http://www.usiff.com>