



Selkie Software Launches Blog “The Rising Tide: Tales from the Land of Selkie” is New Blog on the Block

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This week, Tugboat Enterprises, publishers of Selkie Software, unveiled their new blog. The Rising Tide includes blog posts on a wide variety of topics – from politics to environmental issues and geek tips and tools. A diverse group of contributors from the IT industry, political arena and general interest areas ensure that The Rising Tide is eclectic and interesting to a wide variety of readers.

Some highlights of The Rising Tide include political and business insights from Gordon Wilson, former MLA, in his weekly posts in “View from the Wheelhouse.” “That’s My Opinion” by former MLA Judi Tyabji Wilson, is another weekly must-read. “We have such an interesting, diverse team of people working at Tugboat Enterprises, we thought a blog would be a great outlet for creative expression,” says VP Operations Emma Larocque. “A blog is a good venue for people to share expertise – our CEO and our president have both had successful political and business careers – our technical team is made up of true “geeks” in that they spend their free time finding out about what’s up-and-coming on the tech scene – and other members of the company have expertise in a wide range of areas. And finally, the blog is a way for us to connect with customers or other people interested in the tech industry. We hope that this will be a great resource for us and others to share ideas. “

Some of the blog categories that will change on a weekly basis include *Selkie Links*, a collection of fun and/or interesting links found by the Tugboat crew over the course of the week; *Transreality Times*, a blog about issues and ideas around virtual reality; *From the Wheelhouse*, *Geek Tips and Toys*, and the *Cameo Club*, a miscellaneous collection of ideas from people in the tech industry. “The Rising Tide: Tales from the Land of Selkie” can be found at <http://myselkie.com/musings>.

Tugboat Enterprises Ltd. is a software development company that specializes in real-time data recovery and migration software. Their flagship software line, Selkie Software, can bypass a non-functioning Windows operating system to recover files quickly and easily. Selkie Software is quickly becoming the preferred solution for fast, easy, secure data migration or data recovery when Windows stops functioning. Find out more about Selkie Software at www.selkiesoftware.com.

