



## *Selkie Software* Targets the Geek Squad Award-winning Data Recovery Software Challenges Competition

*Selkie Software* is proving their data recovery software is far superior to the data recovery services from Best Buy's Geek Squad. *Selkie Rescue* keeps your computer files private and secure; *Selkie Rescue* recovers your data quickly when your computer fails; *Selkie Rescue* is affordable. Privacy, speed, and affordability are three critical things the Geek Squad fails to provide.

"The service and end product you get via our software is unbeatable. With Geek Squad it might take you two to five days to get an appointment, either for in home service or store services, to fix your computer. The initial fee is \$59 then you pay a recovery price starting at \$259. With *Selkie Software*, the program download is immediate, there is a flat price of \$99 and most of all, *Selkie Software* secures your privacy. We guarantee you will get your data back, in the same format as before, and we won't charge you any set-up or initial fees," says Michael Blace, Support Manager, "plus, we provide free technical support by phone, email, or on our forum 24/7."

The Geek Squad came under fire when The Consumerist performed a "sting operation" to show a Geek taking images from a customer's computer. According to the "ten page Geek Squad Confession" this is **not an uncommon practice**. "After hearing that the Geek Squad did this, I wouldn't trust my computer with anyone but myself and I don't think that other users should either. Why pay someone else to do something that you can do yourself for a quarter of the price?" says Jackie Renton, Sales Assistant.

Tugboat Enterprises is challenging the Geek Squad to show users how they stack up against other products on the market today. "We sell **real-time data recovery**, not backup, not undelete, and our software is superior to other offerings," says Renton, "We challenge the Geek Squad to a comparison demonstration of their technique versus ours."

Selkie Software is do-it-yourself, reliable, inexpensive, real-time data recovery software. It requires no technical knowledge and runs independent of the Windows Operating System. Features that set it apart from the rest include its "Smart File Finding" technology and the ability to place all data on another computer in the exact order it was before. The "real time" capabilities allow the user to extract data from a broken machine up to the second their computer crashed with no previous backup needed.

The newest product *Selkie Freedom* allows a user to push data from a broken computer onto a USB key allowing it to be 2<sup>nd</sup> computer and network independent. Visit [www.SelkieFreedom.com](http://www.SelkieFreedom.com) for more information.