



**FOR IMMEDIATE RELEASE**

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**Dreamstar Parties Inc announces partnership with the Oakland Athletics during the 2009 baseball season**

[Leading children's entertainment company to perform at the Athletics "Stomper Fun Zone" children area at select games throughout the 2009 season](#)

OAKLAND, CA – April 15, 2009–Dreamstar Parties Incorporated, Northern California's leading children's entertainment company, today announced that it has signed a trade agreement with the Oakland Athletics to provide its character entertainment services at the A's Stomper Fun Zone at selected home games throughout the 2009 regular season. The Stomper Fun Zone is the area within the Alameda County Coliseum where young A's fans (children 14 and under) can enjoy interactive games such as Speed Pitch games and co-op rides in addition to appearances by the A's mascot, Stomper. The Athletics donate all proceeds from the Stomper Fun Zone to the local community. In 2008 over \$20,000 was donated to charitable organizations throughout the Bay Area.

Dreamstar Parties will be providing its signature character service at the games it appears- a performance from a child favorite character such as a clown, princess, or pirate who will complete 2-3 activities from a wide selection of entertaining activities including balloon twisting, face painting, magic, and story-telling with puppets. Dreamstar has customized special activities for A's games to include balloon twisting with green/gold balloons and face painting featuring the A's mascot stomper and the famous A-letter logo of the Oakland Athletics.

Athletics Stadium Services Manager, Randy Duran, said, "The A's are excited to be partnering with Dreamstar Parties in our Stomper Fun Zone children's area during the 2009 season. We've been looking for fun and entertaining activities to add excitement in the Fun Zone. We think Dreamstar Parties is the perfect company to be working with because they offer a wide variety of activities, from face painting and balloon twisting to their signature characters and performers. Dreamstar Parties will be hosting activities during 18 home games this year and each game will offer something new and exciting for our young fans

(and their parents!). Best of all, Dreamstar Parties has graciously offered their services at our annual Community Holiday Party where we invite a deserving East Bay elementary school to a day of fun at the Oakland Zoo. We have seen Dreamstar Parties grow tremendously over the last few years, and we know their continued success will help in the Oakland A's goal of providing quality family entertainment for all of our fans."

Dreamstar Parties Owner and CEO, Christina Rosalita, said, "Dreamstar is absolutely delighted to join forces with the Oakland Athletics. We feel this partnership represents two East Bay success stories coming together to keep the experience at A's home games among the best in major league baseball. Furthermore, as a growing company giving back to the community is one of Dreamstar's top priorities; to be a part of the A's Stomper Fun Zone and what that represents, is an opportunity that we are thrilled to be a part of. We look forward to a lot of great performances at the stomper zone and will be cheering on the A's as they begin their quest for baseball play deep into October!"

Dreamstar Parties has signed to perform at 18 regular season games and all post season games. Performances in the Stomper Fun Zone will begin 1 hour prior to opening pitch and last approximately 90-120 minutes.

Dreamstar Parties will be performing at many key games this season including the A's celebration of former Athletic and 2009 Baseball Hall of Fame Inductee, Rickey Henderson, on the weekend of August 1<sup>st</sup> and 2<sup>nd</sup>. Below is a complete schedule of the games where Dreamstar Parties is scheduled to perform in the Stomper Fun Zone:

1. Sunday April 26, 2009. Opponent: Tampa Bay. Game time: 1:05PM
2. Saturday May 9, 2009. Opponent: Toronto. Game time: 1:05PM
3. Sunday May 10, 2009. Opponent: Toronto. Game time: 1:05PM
4. Saturday May 23, 2009. Opponent: Arizona. Game time: 6:05PM
5. Saturday June 6, 2009. Opponent: Baltimore. Game time: 6:05PM
6. Sunday June 7, 2009. Opponent: Baltimore. Game time: 1:05PM
7. Wednesday June 24, 2009. Opponent: San Francisco. Game time: 7:05PM
8. Sunday June 28, 2009. Opponent: Colorado. Game time: 1:05PM
9. Wednesday July 1, 2009. Opponent: Detroit. Game Time: 12:35PM
10. Saturday July 18, 2009. Opponent: Los Angeles (AL.) Game time: 6:05PM
11. Wednesday July 22, 2009. Opponent: Minnesota. Game time: 12:35PM
12. Saturday August 1, 2009. Opponent: Toronto. Game time: 6:05PM
13. Sunday August 2, 2009. Opponent: Toronto. Game time: 1:05PM
14. Wednesday August 19, 2009. Opponent: New York (AL.) Game time: 7:05PM
15. Saturday August 22, 2009. Opponent: Detroit. Game time: 6:05PM
16. Sunday August 23, 2009. Opponent: Detroit. Game Time: 1:05PM
17. Saturday September 19, 2009. Opponent: Cleveland. Game time: 1:05PM
18. Sunday October 4, 2009. Opponent: LA (AL.) Game time: 1:05PM

Dreamstar will also be performing at various community events sponsored by the A's this baseball season and throughout the calendar year including "Little League Days" and its Annual Community Holiday Party.

## **About Dreamstar Parties Inc**

Dreamstar Parties was founded/incorporated in February 2007 just outside Oakland in Castro Valley, CA and specializes in providing character performances to families hosting celebrations for their young children at their homes, or in local parks/restaurants. Dreamstar's first performance was on April 14, 2007 in Santa Rosa, CA. Since that time it has grown from 2 performers (including Dreamstar Owner/CEO) to 25 performers in 3 separate markets (San Francisco Bay Area, The greater Sacramento area, and the Puget Sound region of Washington State.) Dreamstar has evolved into a complete children's party planning service and offers a wide array of party services including ponies, petting zoos, jumpers, and carnival rides. Dreamstar has recently launched a new website allowing even more convenience for its customers including the ability to book performances on-line 24/7. For more information please visit [www.dreamstarparties.com](http://www.dreamstarparties.com)

Dreamstar Parties has become a leader in the industry by the quality and detail it puts into each of its performances. It employs the highest caliber of performing talent, uses the finest costumes and is reasonably priced. Dreamstar Parties also specializes in providing and coordinating children's entertainment services for larger corporate or community events. With its wide selection of activities including ponies and carnival rides Dreamstar Parties has repeatedly been a part of some of the Bay Area's largest corporations/organizations events including Google's YouTube, Walnut Creek/Pleasant Hill Mother's Club, and the St Francis Yacht Club.

Dreamstar Parties regularly receives praise from its loyal customer base:

"Dreamstar Parties was great! It was exactly what we needed for our children's holiday party. The kids loved it. I would definitely work with them again." Lori, Hayward, CA

"Everyone really enjoyed you and all of the fun things we did!!! I made sure to pass out many of your cards!!" Jessica, Hercules, CA

## **About the Oakland Athletics**

Any discussion about the most successful teams in major league baseball over the last 40 years most certainly has to include the Oakland Athletics. Since 1967 their name is associated with excellence- 15 playoff appearances, 4 time world champions, and rosters that have included some of the greatest to ever play the game including Rollie Fingers and Ricky Henderson. The upcoming season holds a lot of promise for the A's with the acquisition of some key free agent veterans (Matt Holiday, Jason Giambi, Orlando Cabrera and Nomar Garciaparr) and a young starting pitching rotation that is eager to prove themselves.

The Oakland A's support charitable organizations in improving the quality of life for people throughout the Bay Area. Specifically, the fund endeavors to improve educational programs, aid the underprivileged, assist in crime and drug prevention, promote health awareness, and champion children and senior welfare. As mentioned earlier, the Stomper Fun Zone alone raised over \$20,000 for a variety of community organizations in 2008.

## **About the Stomper Fun Zone**

The Stomper Fun Zone is located on the Club Concourse behind Section 220. The Stomper Fun Zone is open every home game during the summer months of June, July, and August. The Stomper Fun Zone is open on Friday, Saturday, and Sunday home games during April, May, and September. The Stomper Fun Zone can be reserved for a private birthday celebration for kids 14 and under. For more information please call (510) 638-4900 ext. 2339.

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## **Additional Dreamstar Parties Testimonials**

"Our Mother's Club has used Dreamstar Parties 4 times. We are always so happy with the performers. They are reliable, great with the kids and fun! They do not stress when there are a lot of kids at our events. They are affordable too. We will definitely call Dreamstar Parties again for future events for our club." Laura, Pleasant Hill/Walnut Creek  
Mother's Club Representative

"I just want to leave some parent praise because you were wonderful! My daughter and her friends loved your performer. At the end of the party, she said "Mommy that was the best party ever!" You were professional, reliable and great to work with. Keep up the great work and thank you!" Cynthia, Hercules.