social translation

Conyac

**Social Translation Conyac
Service Overview**

anydooR Inc.

Member and Service concept

＜Members＞

Tomohiro Kikuchi
Majored in IT at RIT-Rochester Institute of Technology. Worked for NTT-Japanese telecommunication company as an engineer. Developed Mail hosting serivice.

Naoki Yamada
Majored in Management and Accounting at California State University, Long Beach. Worked for NTT as a Network engineer. Established anydooR. Inc with Kikuchi.

＜Service＞

Summary:
Develop a user participating multilingual translation service on Social Translation Conyac.

Target:
People who need translation with small amount of money, and people who wants to use their language skills and get some rewards.

Value:
Convenient (Cheap/Fast/Simple) and people can get reliable translation results.

Goal:
To lift the service up to the world standard tool as a translation service and be come a help of international cultural and linguistic exchanges.

Background of this service

Today、there are two solutions in the translation market; one is human-powered translation service and the other is machine translation services such as Google translation.
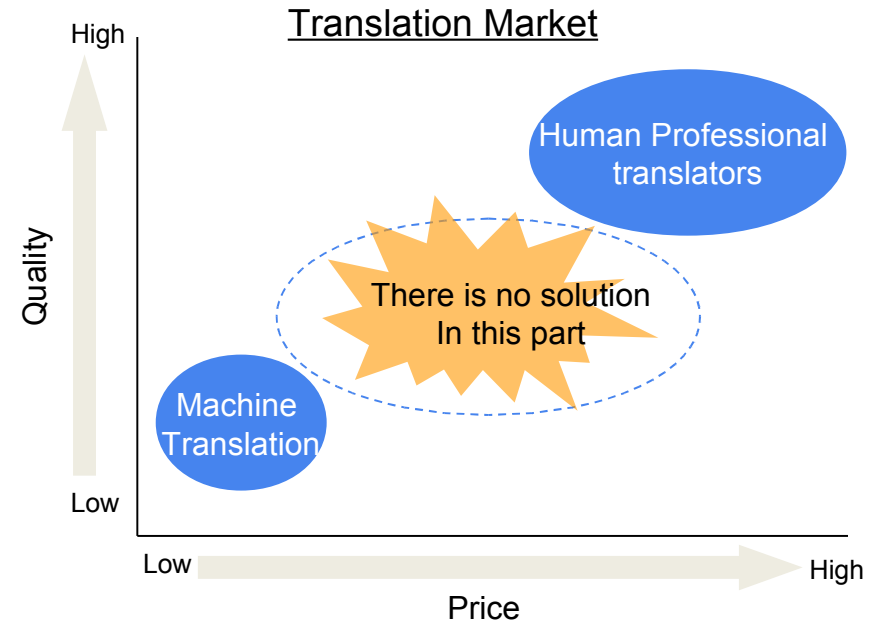
Human Professional Translators

- Human-powered professional translation
- Mainly for business and quality is high
- Takes time and
- Expensive (about 30 cents per word)

Machine Translation

- Translation Site on the web
- Free
- Quality is not high enough to use or even to understand.
- Especially weak on oral languages.

In the market, there is no other solutions except for the above two services. If you can't satisfy with machine translation service, you have to pay a lot of money to get high quality translation results. There is no service like asking questions to your friends.

Translation Market

High

Quality

Human Professional translators

There is no solution In this part

Machine Translation

Low

Low ——————→ High

Price

There is no other option.

→ There is a niche market between high quality expensive service and low price low qualiy service.
Reliable quality low price translation service must have demands!

What is social translation Conyac?

Social Translation Conyac has the following three uniquness. It is a user participating on-line translation service and users can make requests and also translate for someone's requests.
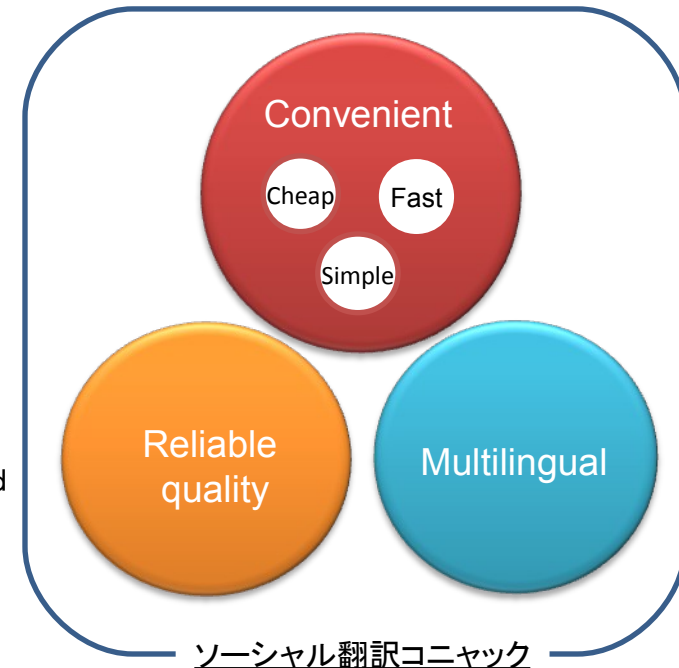
➢ <u>Convenient</u>

"Cheap" "Fast" "Simple" are three basic and main ideas of this service.

➢ <u>Reliable quality</u>

Not like machine translation, Conyac provides translation results which can be used without big efforts to edit.

➢ <u>Multilingual</u>

As a user register for unregistered language, the new language becomes available instantly.

ソーシャル翻訳コニャック

<u>*User Participating Service*</u>

This is a user friendly website that enables you to request a translation or translate a request by another user. Since user can be a translator, there are lots of merits such as the price can be set down.