



News Release

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White Hat Media, fast growing digital marketing agency, appoints new Marketing Manager

White Hat Media, search marketing agency based in Falmer – Brighton, grows its team with newly appointed Marketing Manager.

To support its rapid growth, White Hat Media has appointed Anne Collet to manage its marketing communications, strategies and activities. Anne Collet, 42, brings to the business her broad experience in marketing gained in various service industries in Europe.

Formerly in charge of marketing at Pure Promoter Ltd (email marketing service provider), Collet, graduated with an MBA from Paris-La Sorbonne and has worked for fast growing services companies in the IT industry in France, including Neurones Group (NYSE – FR0004050250), and for Honeywell Security in the UK.

‘We are very pleased that Anne has joined us’ comments Jeremy Spiller, MD. ‘She has considerable experience in the online and IT sectors and brings a wealth of experience and know-how to the role. We have a number of marketing initiatives going forward and Anne is the ideal person to manage these’.

About White Hat Media

White Hat Media (www.whitehatmedia.com) is a digital marketing and development agency, focusing on natural and paid search and social media. White Hat also offers design, development and ecommerce builds. Based in the UK White Hat Media works for clients, mainly large and medium sized, throughout the world. The management of White Hat Media have all had more than ten years’ experience working with the web. The team at White Hat Media build sites and run marketing campaigns for clients including Toshiba, Yardley, 3i and Centaur Media.

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