

ADVERTISING HIM

BODY ADVERTISING IS CONQUERING THE WORLD

Some incredible news has just come: Tom French and his team at Advertising Him.com have just launched one of the craziest adventures on the web:

"CREATING A HUMAN WALL OF ADVERTISING AND HAVING HIM TRAVEL AROUND THE WORLD."

Indeed, since 15 August 2009 at 00.00 a.m. (GMT - 7 / New York), billions of users and advertisers have at their disposal a **human billboard** who will be **integrally** "ads-body-tattooed," one of the most incredible steps imagined until now in the world of advertising.

The young entrepreneur, through multiple meetings across Europe and research in the field advertising, has observed that only **extreme innovation** coupled with **better communication techniques** is a guarantee of distinction in the current marketing jungle. He succeeded in surrounding himself with the punchiest **specialists** in order to follow through on these innovative steps: always further, always more original media, and identifiable in each country around the globe.

And together, they dared the ultimate support: **human!**

"DON'T SIMPLY ADVERTIZE! BE THE LIVELY, MOVING, ORIGINAL AD."

To have a bigger wallop, Thomas French personally embarked on this project and became this "Ad Man." He offers all of his body divided into a little more than **5000 advertising spots** and guarantee his future sponsors worldwide visibility. Coupled with the sustainability of advertising in time and the extent of the project, Tom, the "Ad Man," becomes the **inevitable advertising support** for companies that want to be at the forefront of innovative marketing.

This as yet unparalleled performance will no doubt get a **world record**.

Find this incredible adventure on:
www.advertisinghim.com

JUST BE LIKE HIM : DARE.

