

YOU CAN NOW MAKE YOUR PRACTICE EVEN MORE SUCCESSFUL!


Are you focused on thriving or surviving? If you want to achieve the full potential of your medical practice, Report For Doc can help you. Here you will learn about our company, how our service works and why the leading medical practices are joining us.


ABOUT REPORT FOR DOC


As former global strategy consultants, our team was often developing management tools to enhance decision making for companies in various industries and geographies. Our focus on customer loyalty also showed us how customer satisfaction is generally a driver of long term profitability in many industries. Having a passion for healthcare, we asked what if we could create a hassle-free tool to help doctors improve their practices?


Surveys are currently widely used as a valuable management tool in most industries and leading medical practices are also increasingly relying on data to enhance decision making. Furthermore, in times of instantaneous communications, patients' perceptions are magnified and become a key driver for sustainable professional growth. So, after extensive research, Report For Doc was born to offer the most **intelligent, convenient and cost-effective patient satisfaction survey solution** to hospitals and medical practices of all sizes. Our service is confidential and relevant for the vast majority of doctors and medical managers, allowing you to gain valuable insights about your patients' experiences while clearly demonstrating your commitment to excellence in patient care.

HOW DOES REPORT FOR DOC WORK? We know you are busy, so we make it really simple!

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1 You sign up online each doctor in your practice; each registration takes less than 5 minutes. The most popular subscription plan is \$65 per month per doctor (we do NOT charge patients).
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2 We ship you a pack of *survey invitation cards* every quarter (size of a standard business card – see sample below); your staff gives a card to each patient after the visit.
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3 Patient visits our website, enters the unique code on the card and responds to the standard five-minute questionnaire which evaluates several aspects of the visit, such as the patient-doctor relationship, the medical staff and the facilities.
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4 We email your report **solely to you** (or to the appropriate person) every quarter; i.e. results are **CONFIDENTIAL** (see a sample report online). You can also access results online anytime. Typical response rates are 5% to 30%; e.g. an average of 10 patients per day per doctor is equal 30 to 180 responses per quarter per doctor.

Our clients are medical managers, physicians, dentists and other doctors in private practices, hospitals, group medicine and academia. They all share a commitment to excellence in patient care.

SAMPLE INVITATION CARD (front and back). We invite you to take a **sample survey** online using the code below.

Dear patient,


WWW.REPORTFORDOC.COM

Please take a moment to respond to the online survey for **Dr. Joe Doe**. Your doctor appreciates your candid responses to the 5-minute questionnaire at:

www.reportfordoc.com

Please enter the code: **1234 – 1234 – 1234 – 1234**

- This code will allow you to respond the survey only for the above doctor. Please verify if your card has the correct doctor's name.
- Patients' responses are anonymous - your doctor will only see the aggregate results and will not know your responses. (see back)

Reasons to respond to the online survey:

- Your doctor cares about you and values your honest opinion.
- You help to improve the patient-doctor relationship and the healthcare system.
- It is free, anonymous and it takes less than 5 minutes to complete.
- You may enter to win an *Apple MacBook Pro* laptop or \$2,000.
- *Report For Doc* is an environmentally and socially responsible company. This card was printed on recycled paper and we support the following medical organizations with donations: American Breast Cancer Foundation, American Diabetes Association, American Heart Association, Leukemia and Lymphoma Society, and Smile Train (cleft palate surgeries for children).



For a limited time, we are offering a 30-DAY FREE TRIAL – no catches, no commitments, no credit card required. Please contact us at info@reportfordoc.com for details.