

Oncology NewsCatalyst

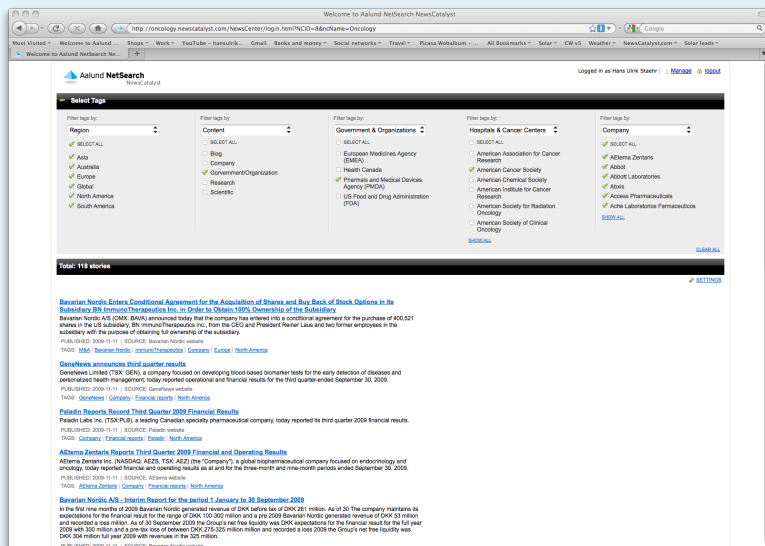
Web 2.0 Information Management

The Oncology NewsCatalyst is a truly global business information service with daily intelligence for managers, researchers and scientists focused on curing cancer.

Try the tool for free for 3 days*, and experience how this is the way you should handle the complex task of organizing and analyzing daily information from companies, publications, news-wires and regulatory sources.

Behind the scene of the NewsCatalyst, our in-house team of Oncology analysts scan 1000s of daily news using robots and search-algorithms.

All news are analyzed and "tagged" according to an Oncology-specific set of parameters that you can control via the NewsCatalyst. Only the most relevant news stories are manually handpicked and indexed in the NewsCatalyst.



ABOUT AALUND NETSEARCH

Aalund NetSearch is a global biomedical information provider specializing in technology driven competitive- market and scientific intelligence for the pharmaceutical industry.

NetSearch is headquartered in Medicin Valley Copenhagen, but works globally, with partners and a growing client base across 5 continents.

"CLIENT STATEMENT"

"Normally, it's hard to be successful in implementing solutions, but NetSearch has certainly been a success - quickly we've found that everybody is addicted to the knowledge they've gained from NetSearch.

It's nice to work with NetSearch. It's not a huge company, so there's fast response with a high level of service. They deliver as fast as possible. You're taken seriously. I guess what probably shows best how happy we're about NetSearch services is that we trust it! In the beginning we were a bit sceptical and we did some cross-checking with other databases - but now we know that we miss nothing. The few times we've experienced problems, we've had useful explanations, and the problems were solved quickly".

Pernille Helholm, Business Development, Radiometer Medical

* order your free 3 day trial here - and get access right away <http://oncology.newscatalyst.com>

WHAT IS COVERED

Companies:

Latest news on financial reports, deals, studies/trials and market moves on the 1400 leading oncology companies (request full list from Aalund NetSearch).

Authorities:

Warning letters, approvals, submissions, guidances and recalls from regulatory authorities on all major pharmaceutical markets.

Science/publications:

Scientific breakthroughs from top cancer publications on following oncology types; bladder, head and neck, multiple myeloma, prostate, testicle, bone, endocrine, Hodgkin's lymphoma, myelodysplastic syndrome, CNS/ Brain, GYN, liver and bile duct, soft-tissue sarcoma, colon and rectum, HIV-related, lung, pancreas, stomach, breast, esophagus, kidney, myeloproliferative, skin, leukemia, non-Hodgkins lymphoma.

Hospitals, Universities and Cancer Centers:

Latest news and breakthroughs from leading and from all leading oncology hospitals, universities and cancer centers.

Newspapers:

Oncology related news across major news-wires and news-papers.

Research:

New market research from leading researchers with a specific focus on the oncology industry.

Clinical trials:

News on planned, ongoing and finalized Clinical Trials from ClinicalTrials.gov and dedicated trial sites from all major pharmaceutical players.

Blogs (under development):

Stories from leading Oncology bloggers.

NETSEARCH TRACK RECORD

Novartis, Novo Nordisk, H. Lundbeck, AstraZeneca, Novozymes, Actelion, Coloplast, Leo Pharma, ALK-Abelló, Ferring Pharmaceuticals, Medicin Valley Alliance, Radiometer Medical.

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