



For Immediate Release

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Germany's Hottest Import Just Landed On RTL's Exclusiv



Orange County, CA

EurocarOC.com, the brain child of German native Tilo Steurer, who immigrated to the US over 20 years ago, has just wrapped filming for an hour long special on Germany's largest television network, RTL. RTL Exclusiv will feature a documentary on the inner-workings of international phenomenon EurocarOC.com, as well as the home life of Tilo Steurer on their Sunday evening program, currently slated for a May 2010 air date.

In 1985 Tilo Steurer immigrated to the United States from Germany with no knowledge of the English language. With a three-year old son in tow, and determined to succeed in his field of dreams, Tilo struggled to learn the English language, without any traditional schooling. Taking his experience as a master mechanic for Mercedes-Benz in Germany, he worked his way up in the luxury & exotic auto industry as a European car mechanic in a small repair shop. Eventually, Tilo designed and built Tilo's European Autohaus, located Los Alamitos, CA, (the largest dealership of its time in Los Alamitos, CA) which, after growing to its full potential, Tilo later sold in 2001. Today, as his current dealership, EurocarOC.com, has quickly become one of the largest, if not *THE* largest, exotic & luxury pre-owned automotive dealership on the West Coast, Tilo was asked to share his colorful story with the German viewers of RTL. During the special, Tilo will answer the lingering question that is on everyone's mind....What was the secret to Eurocar's success during the dramatic economic downturn the United States experienced? While many of his competitors have fallen, Tilo was able to take Eurocar to an international level of success. Updates including the specific air date and time will be posted on EurocarOC.com's Official Blog, <http://eurocaroc.blogspot.com>.

EurocarOC.com, owned and operated by Tilo Steurer, is located in Costa Mesa, CA. As the West Coast's largest pre-owned exotic & luxury car dealership, EurocarOC.com caters to diverse clientele both nationally and internationally, shipping vehicles all over the world including: Canada, Europe, Spain, Dubai, and China. EurocarOC.com continues to separate itself by offering superior customer service coupled with the most coveted inventory in the industry. Dealing exclusively with exotic and luxury brands including Rolls-Royce, Bentley, Mercedes-Benz, Maserati, Aston Martin, Ferrari, Lamborghini, Porsche, BMW, and Range Rover, there is virtually no vehicle that EurocarOC.com is unable to deliver. The service provided by each member of the EurocarOC.com team is second to none, making www.eurocaroc.com the destination for pre-owned luxury and exotic vehicle shopping worldwide.

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