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PRESS RELEASE

Summerwinds Resort Services LLC Announces Fourth Quarterly Earnings

Despite economic downturn in the media, earnings are stronger than ever.

By Kimberly Crites
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Branson based Summerwinds Resort Services L.L.C. , which develops and manages Stormy Point Village Resort, has announced fourth quarter results for 2009. "It appears that sales and revenue for all related entities have increased by 11% to \$41,100,000 (usd) for 2009." According to Managing Member Joseph Pat Joyce. This is attributed to an extremely strong sales result in the fourth quarter.

"With record efficiencies in our sales effort, we have surpassed our budget for 2009. It appears that the consumers are still in the game, despite negative financial data from media. We made adjustments to financial management in 2008 that allowed us to expand our marketing presence, while completing various construction and development projects." Joyce stated.

Summerwinds has completed a new lakefront amenities package this year that includes a two hundred foot boat dock. Landscaping and recreational amenities have been added to phase three including barbeque and picnic facilities, waterfalls and fountains. A new 21000 square foot sales facility that incorporates a state of the art Welcome Center, came on line this year that aided the marketing and sales result.

"It appears that new customers are looking at vacation ownership, that may have been whole ownership cliental previously. With financing difficulties and the relative low risk, vacation ownership may now be attractive as an alternative to the whole ownership purchase."

Summerwinds has broken ground on a new four bedroom offering that should have a strong appeal to their clients. "Branson has traditionally been a destination for groups including intergenerational families who enjoy meeting here, bringing grandparents , their children and grandchildren together." Joyce further states , " Long term customer preference for Branson product remains stable, I anticipate moderate growth in the marketplace in 2010, accelerating into 2011.

Stormypoint Village is an Interval International "Premier" resort , and is in the top ten producers of new members world wide.