

TOWARDS A TRANSFORMATIVE PHOTOGRAPHY

by Simhananda

In today's tumultuous age photography has become a pervasive pursuit.

Everywhere you look everyone seems to have a camera and everyone seems to be taking passionate photos on favourite themes, selected subjects and preferred people, who personally spark their wide-eyed interest.

As with anything in life, the importance is not in the accomplishment of what photography can do (for you), but rather in the love which you bring to the art of photography.

The transformative photographer must approach his subject with a comprehensive, evolutionary, detached but warm love, coupled with humour and an ability to leave things unaltered and fundamentally free.

