Internet Based Technology Asset for Sale

The Acquisition Opportunity

A Professional Grade Streaming Video Email System: Users of the system upload personal video messages to a private streaming hosting network that automatically creates HTML emails and delivers them to any desired recipient worldwide for private viewing without downloading file attachments. Video Emails can be sent to any email address, a list of email addresses, mobile device or cell phone which automatically convert to the native video file format for that device. This system is live and has been tested in multiple countries, web browsers, email software and hardware.

Type of Sale

Designed and developed by ImageMind: The purchase of ImageMind's Video Email technology is classified as a technology asset sale that may be merged into your existing business or established as a stand-alone business. The sale includes the full ownership of servers, related hardware, and proprietary and patented software.

Technical Asset Sale Clarification

This technical asset sale is the sale of one of the company's assets and not the company itself. ImageMind's business model is to develop technology and products, then sell the full ownership of that product and begin on new innovations. You will be trained and support through the transition to be independent with your acquisition.

Strategic Tax Advantages

Purchasing ImageMind's video email system as an asset may provide you, the Buyer, to depreciate the purchase resulting in a tremendous tax advantage. (Consult your Tax Advisor)

Worry-Free Acquisition

Since you are purchasing an asset, there are no liabilities forwarded along with the sale. The system does have only a limited number of existing customers and is not encumbered with existing partners or long term subscribers that must be supported with this sale.

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Video Express Email: Record from your web cam, or import video files from your digital camera, then send unlimited high quality video email without sending file attachments. Video quality adjusts to Internet connection of recipients.	1
Video Express Mobile: Record and send video emails to mobile devices and US cell phones through MMS or email as well as standard unlimited streaming video email to any email address.	2
Video Express Blaster: The perfect video email marketing tool. Record and send your video email to your email list in one process. Saves time and gives you the power of personal streaming video email to your groups for sales, testimonials, invitations and company news.	3
Video Express Pro: Video Express Pro combines the powerful features of Video Express Email, Video Express Mobile and Video Express Blaster all in one version.	4
Blaster Plus 500: Expand your maximum email blast from 15 to 500 or more. Blaster Plus options are programmable within the system. All Blaster Plus accounts are setup to relay your video email through your own company email server.	5

Video Email Recording Tool

Recipient's Play Experience

Streaming Video Email Service
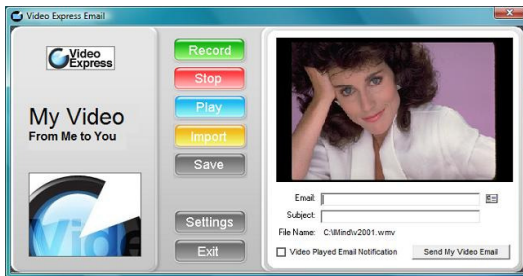# The Next Level of Email!

Business Description

The technology asset being offered is Video Express Email, a proprietary personal streaming video email system delivering video-on-demand personal video messages direct to one or more selected recipients for private video viewing. Public hosting video services have spread throughout the Internet with one of the most popular being YouTube. The market is growing for more personal and professional video content intended for a specific set of eyes for viewing which is what this technology for sale fulfills. This client-server application provides versions to send the video message to a list of email addresses all at once or to cell phones and mobile devices including 1st generation iPhone and iTouch through MMS or email.
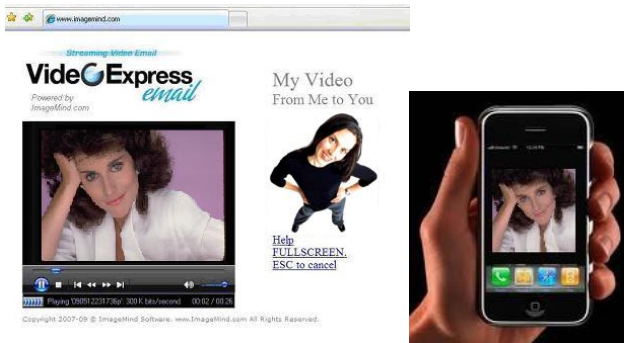
Video Email Then and Now

In prior years, streaming video had not caught on because of poor video quality, slow internet connections and minimal web cam distribution. Now millions upload and view user generated content. However you wouldn't post your personal emails to a public hosting site for everyone to see. This streaming system is a dedicated private video message delivery system, fully automated, and loaded with features above any competition currently on the market. The system offers tremendous flexibility in customization, management from over the Internet and a low cost of on-going operation with high profits margins.

Video Email Service

Your customers will enjoy sending personal video email from an easy to use authoring tool either connecting direct with a web cam or importing video clips recorded by a digital camera. All video email traffic worldwide is automatically managed through the Video Express hosting network. Design your subscription packages, easily program them into the system then grow your market. Keep your costs down by keeping this as a complete virtual system. Manage the system from anywhere over the Internet. Your programmer makes edits for you over the Internet. Both the customer and server side software are completely programmed, internationally market tested and documented making it easy for your own resources to take over as you market this service to various pockets of online communities and email users.

Features

- Unlimited sending
- Full Screen video viewing
- Multiple player page templates
- Auto-adjusting video quality
- Import various video files
- Send to a list of email addresses
- Record up to 35 minutes/email
- Email Address Book
- Photo with click enabled link
- Personal video library
- Recipient played notification
- Send to mobile phone
- Play in preview panel or branded browser page
- Internet based management system
- Send video message through MMS or via email

Acquisition Includes

Installs on any Windows based computers or Mac OS supporting Windows based applications. Management is web-based. Training is included with acquisition. Contract programming services available.

Notes and Questions
Please list your questions that we may address in our next conversation