

FOR IMMEDIATE RELEASE

*B*Safe Contact
Michael Strauss
1-877-272-3350

Is your family safe from electrical fires? It's National Electrical Safety month. Be Smart. BSafe.

*The [BSafe wall outlet](#) is the only one in the world that can
“turn off” to prevent threatening outlet fires from happening*

Manhasset, NY, May 10, 2010 – May is a big month for food. It's Asparagus Month, National Egg Month, Salad Month, Hamburger Month and Strawberry Month.

Less delicious, perhaps less captivating, but more important to safe living, is *National Electrical Safety Month*, another May observance. The goal is to put the spotlight on the way home and business owners can keep their premises safe from electrical fires. Some tough statistics:

- Every year, fire kills more Americans than all natural disasters combined
- Fire kills more Americans annually than all natural disasters combined
- 84 percent of all civilian fire deaths occur in residences
- There were an estimated 1.5 million fires in 2008
- Direct property loss resulting from fires was estimated at \$15.5 billion in 2008

What you need to know

Most electrical fires result from problems with fixed wiring such as faulty electrical outlets and old wiring, according to the U.S. Fire Administration. That does not have to be. Those building or renovating can now opt for the revolutionary [BSafe wall outlet](#) based on [TFCI™ Thermal Cut-Off Technology](#), which has been patented by BSafe Electrix. BSafe wall outlets were designed to sense abnormal temperatures in electrical wiring devices. At once, they de-energize the circuit(s) involved, stopping potential catastrophic fires before they can start.

Check out the [BSafe Video](#) to learn about BSafe's unique technology and how you can start protecting your family today!

Based in Manhasset, NY, BSafe Electrix builds applications for its proprietary heat-sensing technology by creating and marketing new, patentable, electrical devices with an improved fire-safety profile. The company's research, product development, and manufacturing efforts address an electrical safety problem that exists in the wiring devices market for electrical products used universally in residential, commercial and industrial buildings.

Fire safety tips that could save your life and those of people you care about

• From the US Fire Administration:

- Routinely check your electrical appliances and wiring: Frayed wires can cause fires. Replace all worn, old or damaged appliance cords immediately.
- Keep electrical appliances away from wet floors and counters; pay special care to electrical appliances in the bathroom and kitchen.
- If an appliance has a three-prong plug, use it only in a three-slot outlet. Never force it to fit into a two-slot outlet or extension cord.
- Never overload extension cords or wall sockets.
- Immediately shut off, then professionally replace, light switches that are hot to the touch and lights that flicker. Use safety closures to "child-proof" electrical outlets.
- Check your electrical tools regularly for signs of wear. If the cords are frayed or cracked, replace them. Replace any tool if it causes even small electrical shocks, overheats, shorts out or gives off smoke or sparks.
- Install smoke alarms, either self-contained or as part of a system, outside bedrooms and on EVERY LEVEL OF THE HOME. If you sleep with your bedroom door closed, you should add a smoke alarm in the bedroom
- Test and maintain your alarms as if your life depends on it. IT DOES!
- Make sure everyone can clearly hear the sound of your smoke alarms from their bedrooms.
- Make an escape plan with two ways out of every room and practice it with your family.

From the National Fire Protection Association:

- A portable fire extinguisher can save lives and property by putting out a small fire or containing it until the fire department arrives; but portable extinguishers have limitations. Because fire grows and spreads so rapidly, the number one priority for residents is to get out safely.
- People who live in homes that are more than 10 years old should consider having the wiring inspected. Be sure to consult with your local building inspector before making repairs.
- Know emergency phone numbers for your area. In most places it is 911. Post the number near each telephone. Teach children the emergency number.

BSafe Fire Safe Wall Outlet

Replace your current wall outlets with a BSafe Fire Safe outlet today!