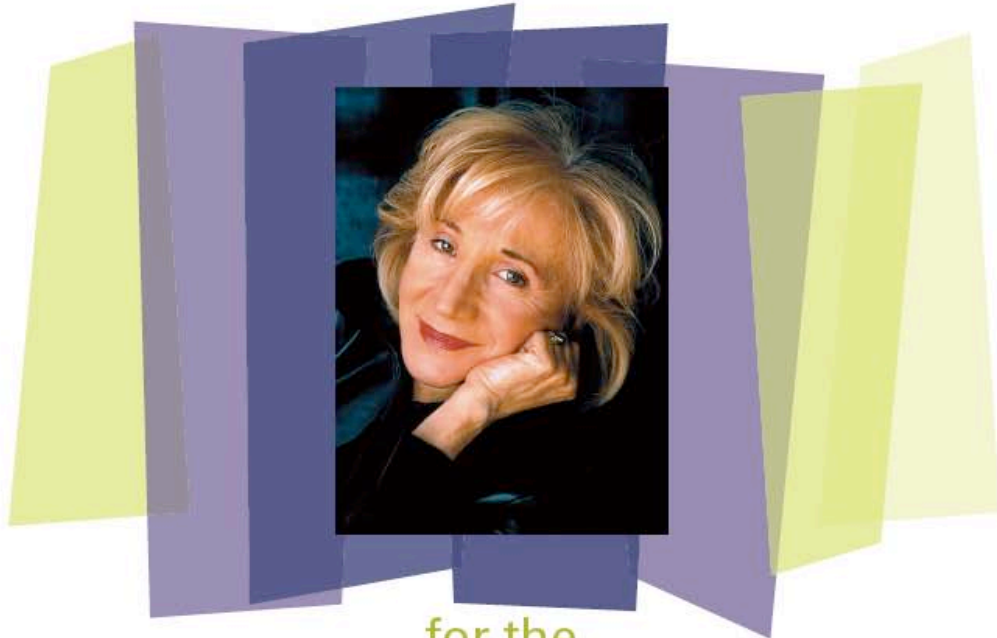


Please join  
special guest  
Olympia Dukakis



for the

*Visionary*  
**WOMEN**  
Celebrating Caregivers

**2010 Luncheon**

Friday, September 24  
11:00 am – 1:00 pm

\$100 per person | Tables starting at \$1,500 | Leadership Circle \$5,000

Hilton Waterfront Beach Resort | 21100 Pacific Coast Highway  
Huntington Beach 92648 | valet parking available for \$8

- Shop at our exclusive, luxury boutique during the luncheon  
A percentage of all purchases benefit the Alzheimer's Association
- Celebrate caregivers with special guest Olympia Dukakis
- Delicious desserts afterward in our boutique

**For Immediate Release**

**Contact:**

Kathleen Janson  
Janson Group  
949.654.2512  
kathleen@jansongroup.com

**The Alzheimer's Association, Orange County Celebrates Caregivers at  
The Fourth Annual Visionary Women Luncheon**

*Special guest Olympia Dukakis joins 400 plus guests to honor outstanding caregivers in the field of  
Alzheimer's disease and related forms of dementia*

**IRVINE, Calif.**, September 7, 2010 — The Alzheimer's Association, Orange County Chapter will hold its fourth annual Visionary Women Luncheon on Friday, September 24 from 11:00 a.m. to 1:00 p.m. at the Hilton Waterfront Beach Resort in Huntington Beach, Calif. Joining the celebration is special guest, Academy award-winning actress Olympia Dukakis, who was also a caregiver to her mother who suffered from Alzheimer's disease.

The Visionary Women Luncheon celebrates individuals who have served as models of commitment to compassionate care of those touched by Alzheimer's disease and related forms of dementia. They will be recognized for their sensitivity, empathy and ability to instill a sense of hope that distinguishes them and inspires others.

At the luncheon, The Crean Family Foundation will also be recognized as the Community Honoree. Thanks to their well-known generosity and unwavering commitment, the family exceeded \$1million in lifetime giving this year. "The Crean family continues to walk alongside us in this fight against Alzheimer's – they hearten and sustain us," said Jim McAleer, president and CEO of the Alzheimer's Association. "We thank them for caring about the thousands of people who are struggling against the effects of Alzheimer's as caregivers and individuals with the disease."

Guests will be invited to shop at the exclusive, luxury boutique created specifically for the occasion by local vendors, and will enjoy an exciting awards program, delicious lunch, dessert in the boutique and be entertained by celebrated Broadway, television and film actress Pamela Winslow Kashani.

The luncheon is chaired by Kirsten Mangers, who also chairs, and will introduce, the newly established Visionary Women's Leadership Circle. The Leadership Circle empowers women to raise the level of concern about Alzheimer's disease in our community and to raise funds for quality care and critical research.

**Facts about Alzheimer's Disease:**

- 5.3 million people in America have Alzheimer's disease
- Currently, more than 66,000 Orange County residents are affected by memory loss disorders, a number expected to double by 2030
- Alzheimer's disease is the fourth leading cause of death in Orange County
- There are 10.9 million unpaid caregivers in the United States
- The annual cost of Alzheimer's nationally is \$172 billion

Tax-deductible tickets are available to attend the luncheon for \$100 per person, and tables start at \$1,500. The proceeds of the event will be used to support the essential services and programs that are delivered to local families at no cost. For more information, please go to [www.alzoc.org](http://www.alzoc.org), or call 949.955.9000.

**About Alzheimer's Association, Orange County**

The Orange County Chapter of the Alzheimer's Association provides a comprehensive suite of programs and services — provided at no charge — to meet myriad and evolving needs of people with Alzheimer's disease and related disorders, their families, caregivers and the community. For more information, please go to [www.alzoc.org](http://www.alzoc.org) or call the 24/7 Helpline at 800-272-3900.

###

## *Sponsors*

Julia Argyros

Jacqueline DuPont

Susan Johnson

Lauren Kear

Kirsten Mangers

Sandra McDaniel/Atria Golden Creek

Beverly Newton-Redfern

San Clemente Villas by the Sea

Silverado Senior Living

Special thanks to Xan Confectioners, Inc.

## *Editors Notes:*

- Who:** Alzheimer's Association, Orange County Chapter
- What:** Fourth Annual *Visionary Women Luncheon* Featuring Olympia Dukakis
- When:** Friday, September 24 from 11:00 a.m. to 1:00 p.m.
- Where:** Hilton Waterfront Beach Resort in Huntington Beach, Calif.
- Why:** To honor caregivers who have shown extraordinary compassion in caring for people with Alzheimer's and related forms of dementia.
- Tickets:** \$100 per person, tables start at \$1,500
- Contact:** Kathleen Janson, 949.654.2512 or [kathleen@jansongroup.com](mailto:kathleen@jansongroup.com)

**For Immediate Release**

**Contact:**

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**Top Women in Orange County Business Community Lead Charge to Fight Alzheimer's**  
*Alzheimer's Association of Orange County Launches Visionary Women's Leadership Circle*

**IRVINE, Calif.**, August 23, 2010 — The Alzheimer's Association, Orange County Chapter today announced the formation of the Visionary Women's Leadership Circle, a new membership group chartered to engage women in the community to help expand awareness of Alzheimer's disease, *the fourth leading cause of death in Orange County*, through education, advocacy and raising funds to support the essential services and programs that are delivered to local families at no cost.

The Leadership Circle empowers women to raise the level of concern about Alzheimer's disease in our community and help raise funds for quality care and critical research.

Currently, more than 66,000 Orange County residents are affected by memory loss disorders, a number expected to double by 2030.

"We are deeply honored to have these powerful and dedicated women at the helm," said Jim McAleer, CEO, Alzheimer's Association, Orange County Chapter. "Their extraordinary commitment and energy is vital in our mission to reach into our community to ensure that *everyone* touched by this disease is aware of the multitude of resources we have available."

The Leadership Circle is chaired by Kirsten Mangers, CEO of WebVisible, the leading international name in local online advertising. She is a passionate supporter of the Alzheimer's Association after personally experiencing the heartache of the disease with members of her own family.

The founding members of the Leadership Circle include:

- Julia Argyros — Argyros, a prominent and well-respected Orange County philanthropist, is often attributed with making Orange County a better place for all. Her generous spirit has prompted her involvement in countless opportunities to benefit the arts, health care, education and human services. She is married to George Argyros and served with him during his term as Ambassador to Spain.
- Jacqueline DuPont, PhD — DuPont is founder and CEO of DuPont Residential Care, Inc. assisted living homes for seniors, operating locally as Irvine Cottages since 1996. She is a gerontologist, and is well known in the community for her leadership and dedication to the care of older adults.
- Susan Johnson — Johnson is Founder and CEO of Susan's Healthy Gourmet and Lifespring Home Nutrition, providing fresh, nutritionally balanced, and calorie-controlled meals that are individually prepared and packaged to order, operating from Irvine since 1996. Her latest venture is Xan Confections, Inc., creators of traditional and specialty chocolates.
- Lauren Kear — Kear began her career, and spent 10 years in social work and nursing home care. This inspired her advocacy on behalf of the elderly, leading to her lobbying work with the Alzheimer's Association in Sacramento. Kear owned a management-consulting firm in Chicago for 10 years and today, with her husband, formed Kear Enterprises, which holds diverse real estate interests, as well as business interests in several high-tech firms.
- Sandra McDaniel — McDaniel is director of Irvine's Atria Golden Creek residential community for seniors, and is well versed in the needs of those with and caring for, Alzheimer's disease.
- Beverly Newton-Redfern — Newton-Redfern owns and operates a management consulting business focused on organizational behavior. She was touched personally in her own family by Alzheimer's disease, and continues to advocate for the caregiver.

For information on how you can become a member of the Visionary Women's Leadership Circle, or to learn more about the Visionary Women's Initiative, please contact Ann McDowell at 949.757.3714.

Meet the founding members of the Leadership Circle, along with more than 400 Visionary Women committed to raising awareness and funds for those affected by Alzheimer's, at the 2010 Visionary Women Luncheon on September 24, 2010 at the Huntington Waterfront Beach Resort. At the luncheon caregivers who have served as models of compassion in the field of dementia care will be honored and celebrated, including Oscar-winner and caregiver, Olympia Dukakis. Luncheon tickets are available for \$100 at [www.alzoc.org](http://www.alzoc.org), or call 949.955.9000.

**About Alzheimer's Association, Orange County**

The Orange County Chapter of the Alzheimer's Association provides a comprehensive suite of programs and services — provided at no charge — to meet myriad and evolving needs of people with Alzheimer's disease and related disorders, their families, caregivers and the community. For more information, please go to [www.alzoc.org](http://www.alzoc.org).

###

# Olympia Dukakis



Olympia Dukakis -- an actress, director, producer, teacher, activist and most recently, author with her best-selling memoir *Ask Me Again Tomorrow*. She received an Academy Award in the Best Supporting Actress category, the New York Film Critics Award, the Los Angeles Film Critics Award and the Golden Globe Award for her work in the Norman Jewison film *Moonstruck*.

## **Theatre**

Dukakis has received two OBIE Awards, for Bertolt Brecht's *A Man's Man*, and Christopher Durang's *The Marriage of Bette and Boo* at Joseph Papp's Public Theatre. Other notable appearances at the Public include Sam Shepard's *Curse of the Starving Class*, *Titus*, *Andronicus*, *Electra*, and *Peer Gynt*.

Dukakis made her London debut in 1999 on stage at the Royal National Theatre in Martin Sherman's one-woman play, *Rose*, to rave reviews, followed by the world premiere of Timberlake Wertenbaker's *Credible Witness* at London's Royal Court Theatre. She appeared on British television (BBC) in a made-for-TV movie *A Life for a Life* (BAFTA nomination) and on BBC Radio starring in *Hecuba*.

On Broadway, Dukakis starred in Martin Sherman's *Rose*. As a founding member and Producing Artistic Director of the Whole Theatre in Montclair, New Jersey for 19 years (1971-1990), she directed and appeared in many productions, winning accolades time and again. In 1992, Olympia Dukakis became the recipient of the New Jersey Governor's Walt Whitman Creative Arts Award. She is also a founding member of the Actor's Company and the Charles Playhouse, both in Boston.

Dukakis has appeared in over 140 productions Off-Broadway and regionally, at venues including A.C.T., Shakespeare in the Park, Studio Arena in Albany, American Place Theatre, APA Phoenix, Circle Rep and the Williamstown Summer Theatre Festival where she also served as Associate Director. Dukakis taught Acting in the graduate school at New York University for fifteen years and currently teaches master classes at various universities and colleges throughout the country. Most recently she starred in *The Singing Forest* at the Public Theater and an adaptation of *The Tempest* called *Another Side of the Island* at the Alpine Theatre Project in Montana. She directed *Botanic Garden* in Chicago at the Victory Gardens Theatre.

## **Film**

Recent film releases include *Away From Her*, *Three Needles*, *In the Land of Women* with Meg Ryan, and *Day on Fire*. Other films include the highly acclaimed *The Event*, *The Intended*, *The Great New Wonderful* and *The Thing About My Folks* with Paul Reiser. Audiences continue to seek out videos of *Mr. Holland's Opus* with Richard Dreyfus, Woody Allen's *Mighty Aphrodite*, *I Love Trouble* with Nick Nolte and Julia Roberts, *The Cemetery Club*, *Steel Magnolias*, *Dad* co-starring Jack Lemmon, and *Look Who's Talking I, II, & III* with John Travolta and Kirstie Alley.

## **Television**

Dukakis co-starred in *Last of the Blond Bombshells* with Judy Dench for HBO, *The Librarian* and in *Ladies and the Champ* with Marion Ross for ABC. One of her favorite projects, *Tales of the City*, a 6-hour mini-series based on the novel by Armistead Maupin, was a controversial blockbuster for PBS. She went on to star in the sequels *More Tales of the City* and *Further Tales of the City* (Showtime) for which she earned Emmy, Screen Actors Guild and BAFTA nominations.

She starred with Frank Sinatra in *Young at Heart* on CBS (Emmy nomination). Other TV movie projects include *Strange Relations*, *Scattering Dad*, *A Century of Women*, a 6-hour mini-series for TBS, *Fire in the Dark* for CBS, *Lucky Day* co-starring Amy Madigan for ABC for which she received an Emmy nomination, *The Last Act is a Solo* for which she received an ACE Award, and *Sinatra*, a mini-series for CBS in which Dukakis portrayed Frank Sinatra's mother and was nominated for an Emmy.

## **Community & Personal**

Dukakis actively participated in first cousin Michael Dukakis' presidential campaign in 1988. She is a founding member of Voices of Earth, The National Museum of Women in the Arts, and a member of several outstanding organizations including NOW, Women in Film, and Amnesty International. She continues to be a popular speaker at women's expos and conferences throughout the United States and has participated in nationwide awareness campaigns on the issues of Alzheimer's disease, domestic abuse, diabetes, osteoporosis, senior services and cholesterol.



## Pamela Winslow Kashani



Pamela enjoys being on the move, both geographically and professionally. She just returned from London where she had the pleasure to work with Harold Prince and Susan Stroman on the new musical *Paradise Found*.

From theater and film to TV and back, Pamela has created varied roles from Ensign McKnight on *Star Trek: the Next Generation* to the original Rapunzel in *Into the Woods* on Broadway. Also on Broadway Pamela played Lucille in *Meet Me in St. Louis*, Babette (the feather duster) in *Beauty and the Beast*, and Cinderella in *Into the Woods*. Across the US Pamela has played leading roles at many regional theaters including Santa Barbara CLO (Marian/*Music Man*, Mrs. Molloy/*Hello, Dolly!*), La Jolla Playhouse (Phila/...*Forum*), MTSC (Mabel/*Pirates of Penzance*), Denver Center (Anne/...*Night Music*), the Westport/Cape/Ogunquit Playhouses (Hope/*Something's Afoot*), and Connecticut Repertory Theater Cunegonde/*Candide*). *Change Happens*, her one-woman show, has played in several theaters on both coasts, and her CD of the same name is now available on [cdbaby.com](http://cdbaby.com). On film, Pamela's performance in *Back to Me* has recently been honored at over 20 festivals worldwide.

Through *Apples and Oranges*, the film, television and theater production company she has founded with her husband Tim Kashani, she is proud to have won a Drama Desk Award for Best Musical Revival for *Hair* last year. This year she won another Drama Desk and her first Tony Award for producing the Best Musical *Memphis*. Also with *Apples and Oranges* she hosts the TV series *Arts Coast to Coast*, a bicoastal celebration of the Arts ([artsc2c.org](http://artsc2c.org)). Pamela has a BFA from Carnegie Mellon University, enjoys teaching yoga and homeschooling her son.

## Jim McAleer



James (Jim) McAleer is President and Chief Executive Officer of the Alzheimer's Association Orange County (AAOC), Southern California, a position to which he was appointed in 2004. The AAOC exists to serve the almost 70,000 dementia patients and those at risk of contracting the disease in Orange County, as well as their patient caregivers. Under Jim's leadership the organization has initiated 16 new patient support, education and community outreach programs; increased service penetration by 12 percent and diversified funding by almost thirty percent.

While national statistics reveal one in six baby boomers currently die from Alzheimer's by the age of 65, statistics in Orange County are closer to one in four. A fierce advocate for those smitten with Alzheimer's and their caretakers, Jim spends much of his time addressing corporations, associations, clubs, and other organizations to educate audiences on all aspects of the disease, including the latest research and local resources available to those in need.

Prior to joining the AAOC, Jim ran his own successful consulting firm providing non-profit agencies with specialized services including organizational leadership, change management, fiscal policy and analysis, strategic planning and fundraising. Founded in 2000, McAleer & Associates worked with more than fifty national, regional and local non-profit organizations, ranging from the *Special Olympics* and *Parents Anonymous* to the *Crystal Cove*

*Alliance*, dedicated to preserving the State Park, and the *Massachusetts School of Professional Psychology*.

In the span of his 25-year career in the non-profit sector, Jim has personally raised over \$20 million for the charities with which he has been involved as a professional and as a volunteer.

From 1996 to 2000 Jim was Executive Director of *Minute Man Arc for Human Services* in Concord, Mass. an organization serving 700 individuals with developmental disabilities. During his first year fundraising increased by 160 percent, donor recruitment by 300 percent, and educational outreach was expanded to an additional 3,000 people. Jim also developed and led key state advocacy efforts for persons considered significantly disabled, serving as Chair of several Boards whose mission was to de-institutionalize sheltered workshops and congregate housing. Earlier in his career Jim served as Director of Program Operations for the *National Spinal Cord Injury Association* and as Coordinator of the *City of Savannah* disabilities program for 1200 children and adults. From 1997 to 2000 he was an Adjunct Professor of Human Services at Middlesex Community College, Mass.

In 2010, Jim was appointed by The Orange County Board of Supervisors to the nine-member Board of Directors for *Cal Optima* – a \$1.4B county organized health care system that administers health insurance programs for low-income families, children, seniors and persons with disabilities in Orange County. He is a Director and Treasurer of *Friends of El Faro Orphanage* which he helped found in 2002 to feed, clothe, house and educate kids living on the streets of Tijuana, Mexico. Jim has also served on the Board of *Street Poets, Inc.*, in Los Angeles which teaches poetry writing as a means of self expression to kids in juvenile camps, and of *P.A.W.S. (Pets Are Wonderful Support)* in San Diego whose missions to help terminally ill patients keep their pets in their homes.

A well-known volunteer in his local Orange County community, Jim has served as President of his local PTA, has appeared for the past two years in the popular CHOC Follies and was the 2010 winner of the Assistance League's "Dancing with the Stars" Annual fundraising event!

Jim has been honored by several organizations for his work, including Special Olympics, Chatham County; National Conference of Executives of the Arc and Helping Hands, among others.

A graduate of Armstrong State College with a BA in English and of Northeastern University with a Masters in Public Administration, Jim lives in Ladera Ranch, Orange County, with his eleven year old son, Joseph.

## *Facts About Alzheimer's Disease*

The number of Americans surviving into their 80s and 90s and beyond is expected to grow dramatically due to advances in medicine and medical technology, as well as social and environmental conditions. Since the incidence and prevalence of Alzheimer's disease and other dementias increase with age, the number of people with these conditions will also grow rapidly.

- In 2000, there were an estimated 411,000 new (incident) cases of Alzheimer's disease. For 2010, that number is projected to be 454,000 new cases; by 2030, 615,000; and by 2050, 959,000.
- This year, more than an estimated 5.5 million Americans are 85 years and older; by 2050, that number will nearly quadruple to 19 million.
- While the number of Americans aged 100 years and older is estimated at 80,000 in 2010, by 2050 there will be more than a half million Americans aged 100 years and older.
- The 85-years-and-older population currently includes about 2.4 million people with Alzheimer's disease, or 47 percent of the Alzheimer population aged 65 and over. When the first wave of baby boomers reaches age 85 years (2031), an estimated 3.5 million people aged 85 and older will have Alzheimer's
- The number of people aged 65 and older with Alzheimer's disease is estimated to reach 7.7 million in 2030 — more than a 50 percent increase from the 5.1 million aged 65 and older currently affected.
- By 2050, the number of individuals aged 65 and older with Alzheimer's is projected to number between 11 million and 16 million — unless medical breakthroughs identify ways to prevent or more effectively treat the disease. Barring such developments, by 2050 more than 60 percent of people with Alzheimer's disease will be aged 85 or older.

For more information, please download the new report: *2010 Alzheimer's Disease Facts and Figures*

[http://www.alz.org/alzheimers\\_disease\\_facts\\_figures.asp?type=homepage](http://www.alz.org/alzheimers_disease_facts_figures.asp?type=homepage).

This report details the escalation of Alzheimer's, which currently impacts more than five million Americans. *Facts and Figures* conveys the burden of Alzheimer's and dementia on individuals, families, local and state government and the nation's healthcare system.





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