

**For Immediate Release**

**Contact:**  
Kathleen Janson  
Janson Group  
949.654.2512  
kathleen@jansongroup.com

**Meet CBS News Correspondent and Author Barry Peterson at Fullerton Memory Walk**  
*Author will also appear at special book signing of "Jan's Story: Lost to the Long Goodbye of Alzheimer's"*

**IRVINE, Calif.**, October 15, 2010. - The Alzheimer's Association of Orange County will launch its 2010 Memory Walks® at Cal State University Fullerton on Saturday, October 23, featuring CBS News Correspondent Barry Peterson as honorary grand marshal. He will also appear at a special book signing of "*Jan's Story: Lost to the Long Goodbye of Alzheimer's*," on Monday, October 25.

Peterson's career spans more than three decades with CBS News. He has reported on everything from wars and natural disasters to Paris fashions and the return of American Jazz to Shanghai, China. His stories have been datelined from virtually every continent.

He is also author of "*Jan's Story: Love Lost to the Long Goodbye of Alzheimer's*," detailing the personal account of his wife, Jan Chorlton's, diagnosis with early onset of Alzheimer's Disease at age 55. Jan was also a journalist, reporting from both Japan and the former Soviet Union for CBS News Radio, CBS News Sunday Morning, and the CBS Weekend News. View the CBS News Sunday Morning segment on Chorlton <http://www.cbsnews.com/video/watch/?id=6601253n&tag=related:photovideo>.

Brian Williams, anchor and managing editor, NBC Nightly News said, "This is a love story, a travelogue, a television history...and a stunning, achingly personal journey. Dashing and fearless, nothing could stop Barry, the veteran war correspondent, until tragedy knocked him cold. This is the story of life, love, loss and renewal."

Peterson is a strong supporter of the Alzheimer's Association and donates ten percent of his royalties from the book to the association. He also travels the country to support the Memory Walks, one of the nation's largest events to raise awareness and funds for quality care and critical research. The Orange County Chapter is particularly grateful for his support, because more than 66,000 Orange County residents are affected by memory loss disorders, a number expected to double by 2030. It is the fourth leading cause of death in the county.

"We are extremely honored that Barry Peterson is showing his support by leading our walk, and also by sharing his deeply moving and personal journey with this disease," said Alzheimer's Association of Orange County CEO Jim McAleer. "His is an amazing story of enduring love that many of you who have experienced the affects of Alzheimer's may recognize. Please join us for a great day of community caring, awareness and most of all, fun! Sign up to walk, donate to a walker and spread the word! We MUST do more to move this cause forward!"

As honorary grand marshal, Peterson will motivate the walkers with an inspirational keynote to launch the event. In addition, honorary event chairs Wing Lam, CEO, Wahoo's Fish Tacos and Insco Dico President Harry Crowell, will be on hand to cheer on the walkers.

There will be two and four mile routes, and dozens of clinical study opportunities for individuals with and without memory impairments. There will be live music by Mark Woods, street performers, dozens of exhibitor booths, a Kidz Zone and Doggie Dugout, complete with free doggie bandannas. A nondenominational Candlelighting Service at 8 a.m. offers an opportunity for reflection and remembrance.

There is no fee to participate, but entrants are encouraged to raise funds for the organization by asking friends, families and co-workers for donations. Participants raising more than \$100 will receive a 2010 Memory Walk t-shirt and other prizes according to the amount raised. Both individual entries and teams are welcome to take part. Volunteer opportunities are still available.

**Event Details:**

Fullerton Memory Walk:

Saturday, October 23, 2010

Registration begins at 7:30 a.m. – walk starts at 9:30 a.m.

Cal State Fullerton Campus Engineering Lawn (free parking available in parking structure 4)

For more information, visit [www.alzoc.org](http://www.alzoc.org) or call Andrea McDonald at 949.757.3708.

## **2-2-2 Meet CBS News Correspondent and Author Barry Peterson at Fullerton Memory Walk**

Book Signing:

Monday, October 25, 2010, 10 - 11:30 a.m.

First American Financial Corporation

1 First American Way

Santa Ana, CA 92707

RSVP to 949.757.3712 or [Andrea.Stephens@alz.org](mailto:Andrea.Stephens@alz.org)

### **About Alzheimer's Association, Orange County**

The Orange County Chapter of the Alzheimer's Association provides a comprehensive suite of programs and services — provided at no charge — to meet myriad and evolving needs of people with Alzheimer's disease and related disorders, their families, caregivers and the community. For more information, please go to [www.alzoc.org](http://www.alzoc.org).

Save the Date! Huntington Memory Walk on Saturday, November 6.

###



**Barry Peterson**

CBS News calls Barry Petersen one of their most experienced correspondents.

In a career spanning more than three decades with CBS News, he has reported on everything from wars and natural disasters to Paris fashions and the return of American Jazz to Shanghai, China. His stories have been datelined from virtually every continent.

He has interviewed Hollywood stars including Jimmy Stewart, Bill Cosby, Pierce Brosnan and Sir Anthony Hopkins, as well as the leaders of the Bosnian war who were later tried as war criminals. He also met the President of the South Seas nation of Kiribati, who showed up for the interview barefooted.

His war reporting includes being imbedded with US soldiers in Iraq and the US military's Operation Restore Hope aimed at easing famine in Somalia. He rode out on a tank in a convoy of Soviet troops retreating from Afghanistan and one of his reports was later featured in the movie "**Charlie Wilson's War**." His coverage of the Bosnian war and the courage of men, women and children under fire in Sarajevo earned him one of his Emmy Awards for "The Spirit of Sarajevo" on **CBS Sunday Morning**.

He was among the first reporters on the scene in Thailand after the Asian Tsunami in 2005, and later returned to report on the progress of recovery in both Thailand and Indonesia.

While working as the Moscow Bureau Chief and Correspondent, he covered Mikhail Gorbachev's summit trips to Cuba, Malta, East Berlin, Washington, DC, and China, as well as the visit to the then-Soviet Union by President Ronald Reagan. He was in Parliament the night in 1990 when Lithuania declared independence, the first Soviet Republic to break away in what began the unraveling of the Soviet Union and the end of the Cold War.

When based in San Francisco, he did the first network news story on a then-new disease, Acquired Immune Deficiency Syndrome (AIDS).

Before joining CBS News in 1978, he worked as a reporter for several major American newspapers including the *Miami Herald*, the *Milwaukee Journal*, the *Omaha World-Herald* and as a stringer for *TIME Magazine*. He also worked as a reporter and anchor for WCCO-TV, the CBS owned station in Minneapolis-St. Paul, MN, and for WITI-TV in Milwaukee, WI.

He has been honored numerous times for his writing and reporting, and shared both an Alfred I. duPont-Columbia University Award and a George Foster Peabody Award as part of CBS Radio's coverage of the democracy uprising at Tiananmen Square. In 1990, he was the Josephine B. and Newton N. Minow visiting professor in communications at Northwestern University in Evanston, IL.

In 2009, the Asian American Journalist Association gave him its National Journalism Award for his body of reporting from Asia, praising his "extraordinary writing."

He moved back to the United States in the fall of 2009, after working overseas for 24 years having lived in Tokyo, Moscow, London, and Beijing. He now lives in Denver, CO, and reports primarily for the **CBS Evening News with Katie Couric** and **CBS Sunday Morning with Charles Osgood**.

The father of two daughters, he has a bachelor's and master's degree from Northwestern University's Medill School of Journalism.

## Reviews

This is a love story, a travelogue, a television history...and a stunning, achingly personal journey. Dashing and fearless, nothing could stop Barry, the veteran war correspondent, until tragedy knocked him cold. This is the story of life, love, loss and renewal."

—**Brian Williams, anchor and managing editor, NBC Nightly News**

---

"This story of immense love and the terrible loneliness of caregiving left me in tears. As Jan surrendered to the ravages of Alzheimer's, Barry cared for her as best he could. I know firsthand the demands of caregiving. When I was 12 years old, my father became terminally ill with leukemia. As the oldest and as a daughter, I helped my 34-year-old mother. Caregivers like Barry often feel isolated, inadequate, and not knowing where to turn for help or how to share their feelings of despair with others. As America ages, many more of us will become caregivers, and millions will soon be making the same journey that Barry made with his beloved Jan. This book will give comfort to those already caregiving, and offer insight to the many who don't know today that this may be their life, and their story, tomorrow."

~**Rosalynn Carter, former First Lady and President of the Board of Directors of the Rosalynn Carter Institute for Caregiving at Georgia Southwestern State University, Americus, GA**

---

"In *Jan's Story*, Barry Petersen shares his journey into life as a caregiver to his wife, Jan, diagnosed with Early Onset Alzheimer's Disease at fifty-five. An intimate and courageously honest memoir about devastating loss, enduring love, and finding strength to carry on, *Jan's Story* is a gift to other families dealing with younger onset Alzheimer's, not because their challenges and decisions will exactly mirror Barry's and Jan's, but because they will know that they're not alone."

—**Lisa Genova, New York Times Bestselling author of *Still Alice***

---

"Barry Petersen's utterly honest love story moved me to tears. With a reporter's eye for detail and a poet's insight, he poignantly shares his desperate attempt to care for the wife he adores. The book succeeds because he hides nothing. He intimately leads us through his fear, anger, magical thinking, guilt, depression, and – ultimately – reborn hope."

—**Jon LaPook, MD, Medical Correspondent, CBS Evening News with Katie Couric, Associate Clinical Professor of Medicine, Columbia University Medical Center**

---

"This is a true story that reads like a novel. I knew Jan and Barry from their days in Moscow, London and Asia. More than once, she and Barry opened their home to me. She was intelligent, talented, and gracious, always with a smile and with a wonderful sense of humor...as true as the blue of a Texas sky. And then Barry and Jan were slowly, excruciatingly lowered into a version of hell that enveloped them like a dark, toxic fog. *Jan's Story* tells how they faced heartbreak with courage, and Alzheimer's Disease with a will to survive."

—**Dan Rather, anchor of Dan Rather Reports, HDNet**

---

"*Jan's Story* a love story. Not about finding the love of your life, but rather losing her – to Early-Onset Alzheimer's Disease, a form of the disease that affects people in the prime of their life. A vast majority of Alzheimer's caregivers today are women. Yet the story behind *Jan's Story* is an intimate look into a man's life, caring for his beloved wife, and surviving the heart-wrenching ordeal imposed by The Disease. In the absence of a cure, the best one can do is provide care and enduring love, and to be the last one standing – not a secondary victim to The Disease. The story behind *Jan's Story* is Barry's Story—spousal love, support, survival, and the lessons to be learned."

--**Mark Warner, Gerontologist, The Alzheimer's Daily News, Author: "The Complete Guide to Alzheimer's-Proofing Your Home" and "In Search of the Alzheimer's Wanderer" (Purdue University Press)**

---

"What made Barry Petersen great as a TV correspondent has enabled him to write more than a love story. He has distilled the charged emotions and "private war stories" of every caregiver who shares the battle against Alzheimer's with a loved one. No disease deserves to ravage and claim two victims over years. No one who has ever been a caregiver ever questions when another says "I can't do it anymore." Jan's story is a must read by every caregiver, family member and well meaning friends."

—**Meryl Comer, president, Geoffrey Beene Foundation Alzheimer's Initiative**

---

"None of us wish to experience the slow, insidious theft of a loved one by Alzheimer's disease, but, unfortunately, many of us will. With incredible honesty, Barry Petersen has applied his immense skills as a journalist to chronicling the effects of early onset Alzheimer's disease on a couple deeply in love. Barry's empathy with Jan gives us glimpse into her experience while progressing through the early stages of disease. His pain is clear while the person he loved, and still loves, gradually becomes inaccessible. By courageously sharing his fears, challenges, doubts, and decisions throughout the progression of Jan's disease, Barry offers his unique and highly personal story as an example to help others understand the incredible impact on both the patient and the caregiver. While experiencing loss is a part of life, losing a loved one to Alzheimer's disease is particularly cruel. It is impossible to read this book without wanting to help fight this disease. As a laboratory scientist working to develop mouse models that can be used to study Alzheimer's disease, it is easy to focus on amyloid plaques, neurofibrillary tangles, and neuron loss and avoid confronting the personal loss experienced by the patient and family. There is no avoiding the personal effects of disease in *Jan's Story*."

—**George A. Carlson, Ph.D., director and researcher, McLaughlin Research Institute**

---

"Alzheimer's Disease is unimaginably cruel. *Jan's Story* proves that love's resolve is present and everlasting in trying times. Barry's honest approach brings courage to those families entwined in this devastating, and to date, incurable affliction. His writing is a love story trapped in a travesty, but one from which we can all learn to heal our hearts."

**—Newt Gingrich, co-chair of Alzheimer's Study Group and founder of The Center for Health Transformation, former Speaker of the U.S. House of Representatives**

---

"A very 21st century take on the shattering experience of having a spouse with early onset Alzheimer's disease. Barry Petersen combines traditional narrative, transcribed emails, and clinical descriptions of the seven stages of Alzheimer's disease to bring the reader into his wrenching account of his vibrant 55 year old wife's descent into dementia and beyond.

"With his naturally journalistic eye, Barry includes angles to his story that are not often found in such memoirs. He lays bare his own emotions and the crush of the financial burden, ultimately culminating in his "moving on" and the guilt that that brought to him. A bedroom scene, late in the book, is almost too painful to contemplate, and must be read to be fully appreciated.

"Barry writes about his "Alzheimer's buddies", fellow traveler spouses of others affected by the disease. As these buddies comforted Barry, his own voice in "Jan's Story" will offer solace and support to others as they seek to find their own support systems while enduring—and trying to survive—the 24/7 agony of watching a life partner transformed into some "other," who then gradually vanishes completely before one's very eyes.

**—Sam Gandy, M.D., Ph.D., Chairman Emeritus, National Medical and Scientific Advisory Council, Alzheimer's Association, Mount Sinai Chair in Alzheimer's Disease Research, Professor of Neurology and Psychiatry Mount Sinai School of Medicine**

---

"I thought I knew my long time CBS News colleague Barry Petersen, one of the best and most admired reporters in the business, through his unforgettable coverage of important events in faraway places all over the world. Now in "Jan's Story" he uses all his writing and reporting skills to tell the story of what happened to shatter his own world, and how Alzheimer's Disease slowly and cruelly robbed his lovely wife Jan of her memory, and both of them of the most precious things in life. I feel having read it that I do know Barry better now, and understand better how vulnerable we all are to the most terrible kind of identity theft."

**--Charles Osgood, anchor of CBS News Sunday Morning**

---

"This is one of the most honest portrayals of caring for someone with Alzheimer's disease I've read. Barry Petersen shares his grief at the loss of the person he deeply loves, the decisions he faced, the emotional ambiguity he experienced, and the very practical support he needed and sought. There are many who will resonate with his story and appreciate his unsparing and unsentimental approach. He shows us how one can choose to live through the intensely painful times of our lives and be resilient in spite of, or perhaps, as a result of them. This is not just a book about loss, it is a book about hope."

**--Darby Morhardt, MSW, LCSW. Research associate professor and director – Education, Cognitive Neurology and Alzheimer's Disease Center, Northwestern University Feinberg School of Medicine**

---

"Barry's beautifully told love story of two healthy, vibrant, adventurous people is made more heartbreaking by the desolation caused when family and friends misjudged that Jan had been abandoned. The Disease had invaded on Barry and Jan's life long before anyone knew. Barry's story will help people understand how the brain can die very slowly while the body still looks healthy and, on some days, can appear normal."

**-- Elaine Jones, chief operating officer, Allen Institute for Brain Science**

---

"Have the courage to read this book with an open heart and mind, talk about it, and interrupt the silence. With searing honesty and vulnerability, Barry Petersen chronicles one of the loneliest, conflicted, and private dimensions of the Alzheimer's experience – what it is to love someone when the force of Alzheimer's is sculpting and shaping that love in unforeseen, wrenching, and even controversial ways. While we follow Barry as narrator, Jan's own Story is revealed through the largely unspoken and insidious transformations that she and millions of people living with Alzheimer's reveal when their familiar pathways of love are profoundly disrupted or rendered foreign by the disease. Because it is up to all of us as individuals and as a humane society to recognize that for anyone living through the experience of Alzheimer's, our capacity to love in all its myriad individual and collective expressions can and must, endure."

**~ Lisa Snyder, MSW, LCSW, director, Quality of Life Programs, University of California San Diego Shiley-Marcos Alzheimer's Disease Research Center and author of "Speaking Our Minds – What it's Like to Have Alzheimer's."**

---

"Barry Petersen's very personal account of losing his wife Jan to early onset Alzheimer's is unflinching in his description of the changes and the struggle to redefine oneself throughout the course of Alzheimer's disease. *Jan's Story* is a tale that is being lived by millions of people on a daily basis: the loss of a spouse, a loved one, slowly to Alzheimer's Disease. While Alzheimer's effects the wider circle of families and friends, it is most punishing to spouses who lose their partners, lovers, best friends and the most profound witness to their shared lives. For those who face these issues, this book provides a view into one couple's journey and survivorship for the well spouse. It confirms that you are not alone, the hardships you face are not isolated and the choices you will have to make are difficult. Read it for solace, read it for knowledge but mostly read it so you know millions are also treading this difficult journey."

**-- Kathleen Kelly, executive director of the National Center on Caregiving, a program of the Family Caregiver Alliance, San Francisco, Calif.**