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FOR IMMEDIATE RELEASE

COLORADO CHEFS WILL PROVE THEY ARE WINE SAVVY ON NOV 4th
Taste of Elegance Food & Wine Competition comes to the Mile High Station, Denver.

October 20, 2010, Denver, Colorado, Wine Country Network, Inc, producers of the Denver International Wine Festival have announced the list of chefs and restaurants that will compete at the festival's signature foodie event, The 2010 Taste of Elegance.

As many as 16 Wine Savvy Chefs compete to 32 make custom paired epicurean delights with Gold medal winning wines from the Denver International Wine Competition. Denver' premier annual foodie event has been graced by Colorado master chefs, including Top Chef Season 5 winner Hosea Rosenberg, who returns this year as a celebrity judge and host.

2010 Participating Chefs

- *Geoffrey Groditski, Executive Chef, The Fort Restaurant
- *David Harker, Exec Chef The Meritage @ The Omni Interlocken Resort with Mario Clapes, Chef De Cuisine
- *David Oliveri, Executive Chef, Farraday's Steakhouse, Blackhawk
- *Daniel Joly, Chef/Owner, Mirabelle, Beaver Creek
- *Robert N. Corey, 12 Seasons Personal Chef and Sommelier Services
- *Leo Harvey, Executive Chef, Big Game Restaurant and Lounge, Denver
- *Jean-Luc Voegele, Executive Chef, The Westin Tabor Center, Denver
- *DeWayne Lieurance, Chef & Consultant, Denver
- *Eliza Gavin, Chef/Owner, 221 South Oak Bistro, Telluride
- *Kelly Yepello, Chocolatier, Yepello Chocolates and Confections, Steamboat Springs
- *Eric Rivera, Chef, Lala's Wine Bar & Pizzeria, Denver
- *David Davis, Executive Chef, Bridgewater Grill at The Golden Hotel

A panel of notable food and wine critics/experts will select the "Best Chef" and "Most Creative" Chef winners. All consumer attendees also get to cast their votes for the "People's Choice" award.

Tickets are now on sale! Cost: \$100 (includes logo glass & plate)
Portion of the proceeds of ticket and auction sales benefit the Help America Hear Program. Visit: www.denverwinefest.com

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DENVER INTERNATIONAL WINE FESTIVAL BACKGROUNDER

2010 Taste of Elegance Judges:

Hosea Rosenberg, Top Chef Season 5 Winner

Claire Walter, Food Critic & Author of "Culinary Colorado"

Wes Marshall, Wine Writer and Author of "What's a Wine lover To Do?"

Lori Midson, Cafe Society Editor, Westword

Tom Spilman District President, KeyBank

2010 Denver International Wine Competition Winning Wine List:

<http://www.denverwinecomp.com/2010results.html>

Venue:

Mile High Station
2027 West Lower Colfax Avenue
Denver, Colorado 80204
Tel. 720 946-7721

Established: 2005

Event Producers:

Wine Country Network, Inc
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Main contacts:

Christopher J. Davies & Darcy R. Davies

Festival website: www.denverwinefest.com

Taste of Elegance event info webpage:

http://www.denverwinefest.com/taste_of_elegance.html

2010 Denver International Wine Festival Major Sponsors

- Key Private Bank
- Electrolux Major Appliances North America
- Anheuser-Busch Belgium Beers (Stella Artois, Hoegaarden and Leffe)
- Isle Casino Hotel Black Hawk
- Muir Glen
- Mountain High Appliance
- Red Bird Farms
- The Broadmoor
- The Omni Interlocken Resort
- Outdoor Kitchen
- The Big Green Egg



CHARITY:

The Foundation For Sight and Sound, Help America Hear Program.

The Denver International Wine Festival is pleased to announce that in 2010, we will again partner with The Foundation For Sight and Sound, a 501(c)3 non profit organization and their Help America Hear Program, which provides hearing aides to disadvantaged people with a hearing disability.

The 2010 Denver International Wine Festival will donate a portion of ticket sales and 100% of the proceeds of all silent and live auctions to the Foundation for Sight and Sound.

The Help America Hear Program was created in January 2009 and has since fitted 120 men, women & children nationwide with hearing aids. With the minimum cost of a hearing aid averaging \$2,000, many individuals are unable to afford this necessary tool for improving their quality of life.

DENVER HEARING AID MISSION

On Wednesday November 3, 2010 the Foundation For Sight & Sound's Help America Hear Program will be fitting 11 Denver area residents with hearing aids. This Hearing Medical Mission will take place at the Lakewood Hearing & Speech Center, 3110 S Wadsworth Blvd, Suite # 107, Lakewood, CO 80227 at 10:00 am.

Randall D. Smith, co-founder and president, a hearing instruments specialist, is assisting with Mitchell Shapiro & Dave Carr, the co-founders of the Help America Hear Program in fitting the recipients.

<http://www.denverwinefest.com/beneficiary.html>

About Wine Country Network

Established in 2003, Wine Country Network is a multi-platform media and event company. The company publishes Wine Country International® magazine and Vinotasting, a quarterly newsletter consisting of wine tasting notes . The company also produces Travel. Wine and Cuisine Radio and several international wine and beer competitions and festivals.

Photos Available!

High-resolution professional photos of food and past events available.
Contact: C J Davies at 303 664-5700.