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RYU-Co, a Euro-Japan based start-up, Announces Launch of New Online Social Marketplace for Local Area Guides and Travellers “Shiroube”

Tokyo, London and Paris - RYU-Co (Tatsuo Sato, Founder and CEO) is introducing the peer-to-peer (P2P) social local guide matching service “Shiroube” <http://shiroube.com/>, which has been co-developed with tech-partner Mafe and is now in operation.



“Shiroube” links travellers with local residents, and enables users to freely seek guides (such as for help with organising a trip, guiding, sharing travel experiences, and earning pocket money), and to utilise it as a means of sharing whole new travel experiences.

The service enables travellers to visit places that only actual residents can know about, and to have communication with real local people. By interacting with tourists visiting from other cultures, local guides can have a variety of new experiences with some reward. The website is simple and

easy to use, with no hassle for either travellers or guides. Users can easily select by countries by browsing the map or by activities.

On previous trips, travellers travelled using package tours or guidebooks, and visited ordinary places, having to ask for expensive guides. This service brings in the concept of Internet Social P2P (interactions among individuals), and proposes inexpensive guides and new travel ideas and experiences for travellers. As for guides, it allows them to experience new cultures. It’s a whole new travel tool, and the growing worldwide “Shiroube” is the world’s first service to enrich personal travel experiences.

Corporate Information

RYU-Co is a multinational start-up founded in Europe and Japan that aims to build a cross-cultural Web service to connect everyone in the world, regardless of borders, boundaries, cultures and nationalities.

Contact

Shiroube Project

Tokyo, London and Paris

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