



Kearston Kosth
Internet phone number
Cell: 309-738-0383
Kearston@sportrons.com

FOR IMMEDIATE RELEASE

SPORTS & ENTERTAINMENT SOCIAL NETWORK LAUNCHING
Fanz.com Launching Super Bowl Weekend

January 28, 2011. Fanz.com is launching a social network specifically focused on sports and entertainment. A web and social media expert and the gurus of sports media have come together to create, the ultimate social site of sports. Fanz.com is an open forum specifically for any and every sport. Any sport you can think of fanz.com has a way to interact with other Fanz from around the globe. The site is launching on Super Bowl Weekend, Friday night February 4, 2011 at approximately 6:00 pm Eastern Standard time.

The site include a mobile application as well as sports blogs, forums, fan clubs, up to the minute sports news, marketplaces, fantasy leagues, games, sports polls, sports video library, sports television feeds from around the world and so much more. Fanz.com will connect fellow sports fans and rivals together in one place. It is like linked In, Facebook, twitter, Craig's list, and your favorite blogs on steroids, Fanz.com bring all this together to create the ultimate sports and entertainment specific destination within a social network.

Finally sports fans will have one site to get news, connect with other fans, friends, and rivals, and it all revolves around sports. This comes at the perfect time as a new study has shown that there will more digital viewers watching the Super Bowl than ever before.

Fanz.com users will receive activity points allowing the user to unlock apps, e cards, games, and fantasy leagues extras. The more activity points a user has the more open the site becomes to them. The user receives points through, playing games, general website activity, or the user can purchase points. Users on fanz.com will also receive ratings based on activity letting people know how big of a fan they are, all this without banner ads. The site will launch with self service ad system singular to Facebook.

You can also follow the latest updates on Twitter or Facebook

###

Sportrons is a digital marketing agency dedicated to sports advertising. Sportrons places advertising in stadiums and arenas across the United States. Sportrons is also the agency of record for Fanz Media Group, Inc. the company responsible for the new launch of fanz.com. For more information, to schedule an interview, or to receive additional information on fanz.com please contact Kearston Kosth at Kearston@sportrons.com.