



NEWS RELEASE

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EDAC Names New Manufacturer's Representative to Serve Ohio, Indiana, Kentucky, Michigan, West Virginia and Eastern Pennsylvania

TORONTO, Canada – February 2011 - EDAC, a global leader in the design and manufacture of RoHS-compliant board-level interconnect products, today announced Kahsar Sales & Marketing, LLC. has been appointed to represent the EDAC connector lines in Ohio, Indiana, Kentucky, Michigan, West Virginia and Eastern Pennsylvania territories. With this addition to EDAC's global sales network, the Company continues to affirm its strategic initiative to provide customers with local design and engineering support, and easy access to their broad offering of quality connectors.

Kahsar Sales & Marketing, LLC will sell and support EDAC's standard and custom interconnect products to OEMs and Distributors in a wide range of industrial, commercial, military, and consumer markets. Kahsar Sales & Marketing, LLC is further charged with providing hands-on field support to key accounts, and effectively promoting EDAC's extensive custom connector capabilities.

Kahsar Sales & Marketing, LLC is an established firm with over 55 years of history, serving its OEM and distribution partners in the Electronic and Electromechanical Component marketplace. "We are confident that working together with Kahsar's knowledgeable sales team we will be able to continue our unprecedented sales growth and expand our sales through the region", said Bob Sakitkovski, Vice President, Business Development & Operations at EDAC.

"Our highly-specialized and technical sales engineering team is excited to represent EDAC's complete line up of Interconnection solutions to our existing OEM and distribution network", said Terry Powers, General Manager at Kahsar. "The EDAC product line is a great compliment to our existing manufacturing partners and we look forward to working together with EDAC to expand their presence."

EDAC is very pleased to have companies of Kahsar's caliber representing our interconnect products in Ohio, Indiana, Kentucky, Michigan, West Virginia and Eastern Pennsylvania" stated Bob Sakitkovski. "They have an outstanding reputation for excellence in product knowledge, as well as superior application engineering expertise. We're confident Kahsar's sales organization have the specialized skill-set required to help design engineers and purchasing professionals minimize costs, speed time-to-market, and deliver quality products."

About EDAC Group:

The EDAC group of companies are global leaders in the design and manufacture of interconnect products. EDAC serves more than 7000 clients directly and through distribution partners globally. The Company's businesses consist of EDAC (www.edac.net), Norcomp (www.norcomp.net), Communication Devices and MH Connectors (www.mhconnectors.com). Founded in 1965, EDAC is headquartered in Markham, Ontario Canada and has operations in Europe, the Americas and Asia. For more information, visit www.edac.net.