

# Lizard Safeguard Enterprise

PDF DRM SECURITY FOR LARGE PUBLISHERS AND  
CORPORATE ENTERPRISES





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ENTERPRISE PDF DRM - CONTROL AND AUDIT PDF DOCUMENT USAGE

Safeguard Enterprise is for the large publisher or corporate enterprise that needs to protect high value or confidential information, published in PDF format, whether for sale to the public, made available to third parties, or used for internal control and protection.

## PROTECT YOUR PDF DOCUMENTS FROM UNAUTHORIZED VIEWING, COPYING, PRINTING AND DISTRIBUTION

Safeguard Enterprise protects your PDF documents from unauthorized viewing, copying, sharing, modifying, printing (including how many times), and saving. Control how long your documents are viewed, and instantly revoke access in real-time. Prevent your PDF content from being readily pirated by stopping screen shots from being taken.

The enterprise administration system enables you to log system, user, and document activity/events (e.g. when a document is viewed or printed), generate reports (e.g. which customers have been given access to document x), view statistics (e.g. how many users are registered), apply batch changes (e.g. grant all users access to a document or publication in one go), and suspend documents to enforce specific document start/usage times. Advanced search, sort, and reporting facilities enable you to find information quickly and easily across a very large number of records.

Safeguard Enterprise protects PDF documents no matter where they reside, enforces the security policy governing their use, and allows you to dynamically change how that information is accessed at any time, even after distribution.

### Totally automated document security

Multiple PDF documents can be protected and DRM controls applied automatically (without manual input or user intervention) using our secure PDF command line protection utility. This also provides quick and simple integration into your existing web based applications (where PDF encryption is required on-the-fly) without the need to use an API.

Our e-commerce integration module works with your existing ecommerce system to help provide 24x7 delivery of protected documents. On successful purchase, customer information is automatically entered into the administration system (without the need for manual input) and license files are emailed to your customers or displayed on a web page so they can start using your protected PDF documents straight away.

### Subscription Services

For publishers selling subscription services, Safeguard Enterprise enables you to manage your subscription base effortlessly by providing individual publication expiry on a user basis. You can also choose when the document expiry message (or redirection to a URL of your choice) is displayed (e.g. 5 days before a document expires), giving users ample time to renew their subscriptions.

### Simple to Use, Simple to Administer

A simple to use web-based administration system (hosted by us or by you) lets you control access to your secure PDF documents in real-time.

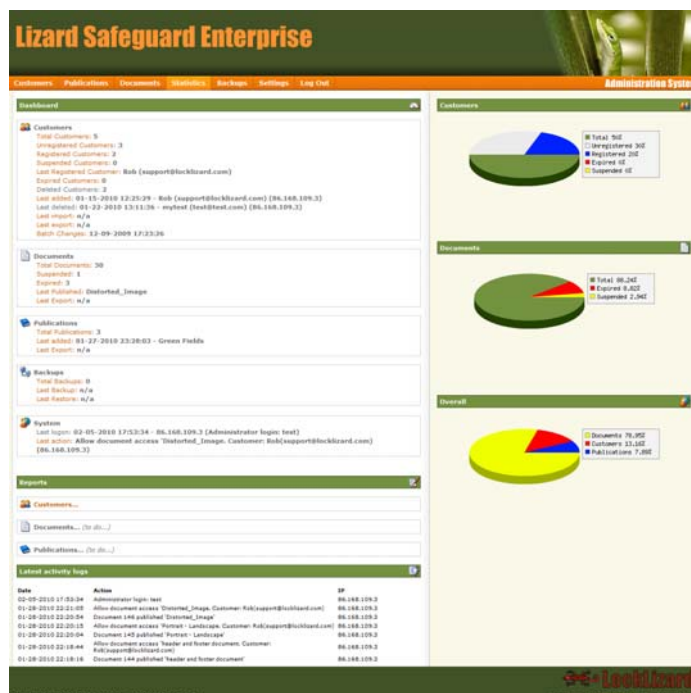


Diagram 1: Web based administration system

Safeguard Enterprise records all document protection options on the administration system, and you can customize record displays, add and edit descriptions. The system can be completely backed up and restored, or you can export only certain sections of data. For extra security, a manual logon/logoff process is provided.

### What is your most popular document?

For marketing/analysis purposes you can generate reports, to see, for example, which of your documents are most viewed and/or printed, or just visit the dashboard for a quick overview of your complete system.



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## PDF DOCUMENT SECURITY TECHNOLOGY

- ▶ US Government strength AES 256 bit encryption
- ▶ Digital Rights Management controls
- ▶ Public key technology - no weak and unmanageable passwords
- ▶ No plug-ins or JavaScript to compromise security
- ▶ No use of temporary files – content is only ever decrypted to memory
- ▶ Complete control over PDF document security - no matter where files reside



## BUSINESS BENEFITS

### COMPLETE CONTROL OVER YOUR IPR

**Achieve full control** over how your licensed documents are used. Ensure your documents are not viewed, printed, copied, shared or modified without your permission. Revoke documents when you decide they should no longer be available. Copyright & trade secrets are always maintained.

**Simple method for controlling access** to and use of commercial and confidential documents. Preserve control over sensitive information while increasing the flexibility of using electronic documents.

**License expiry** lets you give customers evaluation / limited time trials of your documents and/or ensures subscribers will continue to pay for your products at renewal time.

### REVENUE GENERATION AND COST SAVINGS

**Gain additional revenues.** Customers now have to buy whereas previously they may have obtained for free. See which documents are most used and modify your marketing processes accordingly to promote your most popular items.

**Reach new markets.** Sell documents that are accessible for a limited time period at a lower cost, rather than being available forever, enabling you to reach new markets that are price sensitive.

**Reduce the cost of distributing confidential information.** This can now be done electronically since you are always in control of who can view your documents and what users can do with them. Now you have the convenience and cost savings of online business processes with secure and reliable electronic document exchange.

### REGULATORY COMPLIANCE

Safeguard Enterprise ensures ongoing policy, legal and regulatory compliance. It removes the risk of you incorrectly transmitting sensitive data by continuing to protect and enforce policy controls even after distribution.



## FEATURES OVERVIEW

- Complete and secure control over PDF document usage - viewing, printing (+ no. of times), copying, saving, etc.
- Disables screen grabbers, print screen, printing to file and Acrobat distiller, copying, modifying and saving by default
- Custom watermarking on printing and/or viewing
- User and document expiry and instant revocation - you decide how long users can view your PDF documents
- Enterprise administration - reports, statistics, advanced search/sort, batch changes, backup/restore, secure logon
- Auditing – log document views/prints & system events
- Offline / online access management - control how long users can access your documents offline
- Customizable message text and document splash screen
- Publications for simpler document management and subscription services
- Simple to protect PDF documents (just right-click in Windows Explorer), simple to use, simple to administer
- Real-time web based licensing control – issue and manage users, publications and documents online
- Transparent real-time web based user authorization
- 5 minute set up - existing user information can be imported and no configuring of servers is required
- Complete integration with your e-commerce system
- Multiple processing of PDF files, plus batch automation (no manual input required) with command line utility
- FREE Viewer software (nothing for users to purchase)