



Karen J. Wendel
Chief Executive Officer, IdenTrust

Karen J. Wendel, a recognized financial services business leader, has more than 20 years of experience in financial services, applications development and business management. Her expertise includes international banking, payments, treasury management and transaction processing. Karen also has a track record for raising capital to bring innovative technology solutions to market.

Prior to joining IdenTrust, Karen was the CEO of eFinance Corporation, an applications development company that provides risk and credit decisioning solutions. She was previously a partner at the Belgium-based consulting firm The Capital Markets Company (CAPCO) where she led the growth of CAPCO's e-finance practice, including raising capital and building out the required team and infrastructure to serve global financial institutions in Asia, Europe and Latin America. Prior to that, Karen led the U.S. Financial Services Practice of Gemini Consulting where she managed global accounts and developed service offerings including transaction processing, electronic commerce, and real-time management.

Karen is the author of numerous industry publications and articles on the subjects of cash management, payments and financial supply chain integration. She has been an advisor to the European Union on emerging technologies for payments and the keynote speaker at major international banking conferences. She has degrees in Economics and International Relations from Brigham Young University.