

BRYAN CHRISTIANSEN, MBA, PCM

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“Bryan has a very versatile, interdisciplinary background that permits him to understand complex problems regarding cross-cultural management issues. I highly support his application to any organization.”

Dr. Maud Oortwijn, Professor,
Warwick Business School,
London, England, UK

“Bryan is an exceptional scholar who has very strong knowledge in the fields of international affairs and international business. He is also an excellent researcher, teacher, and writer.”

Dr. Ekaterina Turkina,
Professor, HEC Montreal
Business School, Quebec,
Canada

General Profile

- Broad international experience in Asia, Europe, Latin America, and North America since 1982 in a variety of business- and education-related positions
- Published writer on global business- and management-related subjects
- Total of eight years' experience teaching graduate- and undergraduate-level business, communications, and technology courses. Total of 10 years' experience Teaching English as a Foreign Language (TEFL) in five countries
- Fluent in Mandarin Chinese, Japanese, Spanish. Some Russian and Turkish

Professional Employment

Gümüşhane University: Turkey (2012 – Present)

- **Lecturer.** Responsible for writing business- /education-related publications for the university in the English language, and establishing collaborative programs with foreign universities. Also teach MBA courses in English.

PryMarke, LLC: Costa Rica / Turkey / USA (2004 – 2011)

- **President.** Responsible for own management consultancy that assisted firms to expand operations domestically and/or internationally using business analytics and related techniques. Major contribution was to introduce higher profit-margin industries to Turkey for sustainable profitability.

Ellis University / New York Institute of Technology: USA (2005 – 2010)

- **Adjunct Professor.** Taught MBA and undergraduate business courses entirely online at US regionally-accredited institutions. Consistently performed at superior rating on student feedback regarding instructor quality.

Berlitz School of Languages: Turkey (2007 – 2009)

- **English Instructor.** Taught English as a Foreign Language (TEFL) to Turkish and foreign adults and students. Have taught at other Berlitz and sister schools in China, Costa Rica, Japan, USA for a total of 10 years.

Capella University: USA (2003 – 2006)

- **Adjunct Professor.** Taught undergraduate business and technology courses entirely online at a well-known US regionally-accredited university.

The Christiansen Corporation: Russia / USA (1997 – 2004)

- **President.** Managed own consulting company that assisted firms to expand business operations domestically and internationally.

IBM Corporation: USA (1995 – 1997)

- **Inside Sales Representative.** Sold and supported IBM iSeries and pSeries systems and associated technology to 800 manufacturing firms by telephone. Also translated English and Japanese at high-level meetings.

“Bryan’s considerable experience in academia, business management, and foreign languages allows him to grasp fully the complexity of challenges in international business today.”

Dr. Irene Kazumi Miura,
Professor, University of Sao Paulo, Brazil

“Bryan can teach a wide variety of student types because of his cultural sensitivity and extensive teacher training. I recommend him for any teaching or managerial position.”

Demet Badilli, Language Instruction Supervisor, Berlitz School of Languages, Turkey

Research Interests

- International Marketing
- Transcultural Management
- Transitional Economies in Contemporary Globalism
- Corporate and Environmental Sustainability
- Business Analytics

Education & Credentials

Doctorate in Business Administration (DBA)

Athabasca University, Alberta, Canada, 2016 **

Master of Business Administration in General Business (MBA)

Capella University, Minnesota, USA, 2003

Bachelor of Science in Marketing (BS)

University of the State of New York, New York, USA, 1996

Diploma in Mandarin Chinese

National Taiwan Normal University, Taipei, Taiwan, 1985

Diploma in Japanese Language & Literature

Tenri University, Nara, Japan, 1981

Professional Certified Marketer (PCM)

American Marketing Association, Illinois, USA, 2001

Advanced Teaching English as a Foreign Language (TEFL) Certificate

The English Training Center, London, United Kingdom, 2012 **

Professional Affiliations (Past & Present)

- Academy of International Business
- Academy of Management
- American Marketing Association
- American Psychological Association
- American Statistical Association
- Canadian Association of Management Consultants
- International Institute of Business Analysis
- New Zealand Society of Authors
- Project Management Institute
- Society for Industrial and Applied Mathematics
- Society for Research into Higher Education

Publications (Past & In-Progress)

- *Achieving Transcultural Interaction in the Global Classroom*
- *Cultural Variations and Business Performance: Contemporary Globalism*
- *Cultural and Technological Influences on Global Business*
- *The Public Value of the Economic Performance of Foreign Firms in China*
- *Third Culture Kids And Global Effects on Business Sustainability*