

News Release

New Book Offers Career-Jolting Lessons for First-time Leaders and Seasoned Veterans Alike

Leadership Caffeine-Ideas to Energize Your Professional Development packed with stimulating advice to grow as a leader and advance professionally.

CRYSTAL LAKE, IL – October 11, 2011– A new resource on leadership and professional development is available with the release of *Leadership Caffeine-Ideas to Energize Your Professional Development* by Art Petty. Petty is a noted author and Alltop listed blogger on Leadership and Management issues. Available on Amazon.com in paperback and Kindle versions, the new book offers 83 idea-prompting, action-inspiring essays to stimulate readers who want to develop and grow as professionals.

Petty modeled the book on the kind of content that readers noted were often the most impactful from his popular Management Excellence blog. “The book can serve as a reader’s own portable professional development coach,” Petty says. “I set out to assemble a collection of brief, idea-packed essays that someone could pick up, consume and leave in a few minutes refreshed, recharged and filled with some thoughts on tackling their next big challenge as a leader or high performance professional.”

Blog followers and workshop participants were the inspiration for publishing the collection according to Petty. “I heard from readers and customers that they wished there was a way for them to catalog the content in the blog postings so they could refer to it when a certain situation presented itself in their everyday lives,” Petty says. “This collection was organized for at-a-glance referencing, quick consumption, highlighting, dog-eared pages and every essay is intended to deliver or prompt new ideas to put to work immediately.”

The new book is ideal for professionals interested in improving their individual performance, management and leadership discussion groups, corporate managers and department heads for their teams, Professional Coaches for use with clients as a supplemental resource, and even Human Resources professionals tasked with providing continuing education on leadership and management issues.

For ordering information or to learn about the professional services Petty offers, visit artpetty.com, or send an email to art.petty@artpetty.com.

About Art Petty

Art Petty is a Leadership Coach, Author and Speaker, helping motivated professionals of all levels achieve their potential. In addition to working with highly motivated professionals, Art frequently works with project teams in pursuit of high performance. Art’s practical, performance- and results-focused guidance comes from his over two-plus decades as a technology industry professional and executive, leading the growth of global systems and

software businesses. You can find Art's ideas and more Leadership Caffeine writing and links to his Leadership Caffeine podcast on his Management Excellence blog at <http://artpetty.com>

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