

**FOR IMMEDIATE RELEASE**  
November 21, 2011

**Contact:**

Julia Mullis, Director

Stratactics<sup>®</sup>

**(303) 666-1095**

[jmullis@stratactics.com](mailto:jmullis@stratactics.com)

<http://stratactics.com>

<http://blastfinancialtraining.com>

## **The Stratactics Game™ Seminar Offered for Women Entrepreneurs at ABLE, the Women's College of University of Denver**

**Boulder, CO November 21, 2011.** Leading financial training company Stratactics<sup>®</sup> has announced that its premier training program, The Stratactics<sup>®</sup> Game, will be offered as a one-day seminar at the University of Denver's Women's College / ABLE Center for Women on December 13<sup>th</sup>, from 8 am to 5 pm.

According to the US Small Business Administration, women own 7.6 million (about one third) of all US companies. Demonstrating the importance of supporting women as entrepreneurs, Stratactics<sup>®</sup> and the Women's College have partnered to offer this interactive training program. The seminar teaches critical business concepts every business owner needs to understand to successfully run a company. The program is open to the public.

The all-day seminar addresses the age-old, million-dollar question: "How do my choices and actions affect my company's strategic and financial objectives?" Participants will be shown a comprehensive and practical approach to the fundamentals of finance, accounting, and financial analysis. The Stratactics<sup>®</sup> Game's fun, hands-on activity based learning style turns knowledge into informed, on-the-job actions.

"We are very excited and honored to be pairing up with ABLE and University of Denver's Women's College," states [Stratactics<sup>®</sup> CEO Darrell Mullis](#). "Women as business owners face many unique challenges. As business owners, they are already experts in their field. With our class, they will learn how to recognize the top challenges for their organization in the market place, and take that knowledge to create positive trends for their company's bottom line."

-more-



The Stratactics<sup>®</sup> Game Seminar

**Who Should Attend:**

Women entrepreneurs or those who need decision-making knowledge about business finance

**Event Date:**

December 13, 2011

8 am - 5 pm

**Seminar Location:**

ABLE Center / Women's College  
University of Denver  
1901 E Asbury Ave  
Denver, CO 80208

**Register:**

303-871-6836

[barbara.bauer@du.edu](mailto:barbara.bauer@du.edu)

\$325 / person\*

*\*group discounts available*

Registrations are now being accepted for the seminar with group discounts available for companies sending more than one employee. In addition to owners, women in C-level executive roles such as CEO, COO, CMO, VP Marketing and Sales are encouraged to attend. To register for the Stratactics Game™ Seminar, contact Barbara Bauer, via email at [barbara.bauer@du.edu](mailto:barbara.bauer@du.edu) or by calling 1.303.871.6836.

Stratactics® works with customers to provide customized, cutting edge training programs that improve communication, decision-making, and performance at every level of the organization. The company's programs help organizations develop leadership from top to bottom by addressing three of the most critical areas of leadership capability—accountability, financial literacy and risk management—three pillars of big picture thinking and action.

ABLE is Denver University's new Center for the Advancement of Business Leadership and Entrepreneurship for Women. With ABLE, The Women's College (TWC) of the University of Denver is at the forefront in mobilizing and advancing women entrepreneurs in the Rocky Mountain Region. The entrepreneurship center is just another way TWC advances women leaders locally and nationally. For more information on ABLE and The Women's College, or to set up a personal appointment, visit <http://womenscollege.du.edu> or call 303-871-6848.

#### Photos and Logos:



###