

ABC Business Consulting (www.BusinessConsultingABC.com)

Level IV Business Plan Service

http://www.businessconsultingabc.com/Business_Plan_Level_Four.html



This is our most advanced and comprehensive business plan package. The Level IV Plan contains a lot more detail and complexity. It also includes a Valuation, Investment Plan, an Investor Deck, and Comprehensive Financials. The Level IV Plan will be a comprehensive plan which will provide a roadmap on running a Successful Business and be a great tool to track the success of your business. Furthermore, this Comprehensive Plan will make a strong case for a variety of purposes, whether they be as a Funding Plan, Bank Plan, Venture Capital Plan, Investor Plan, Project Plan, Supplier Plan, Sales Plan, Customer Plan, Regulatory Plan and the like. It is Comprehensive & Specific Purpose- all rolled into one and offered at a value price point.

This plan also includes SIX months of business plan consulting, implementation support, results tracking, re-works and updates. For our incredible Value Price, this plan accomplishes a lot for the business owner! A plan of this magnitude, scope and detail is generally priced up to double our pricing. In this package you will receive a Business Plan customized to your specific needs and goals in order to:

- Start or Acquire a business
- Run a Business more successfully
- Obtain Funding via venture capital, an angel investor, a bank, or grant funding
- Focus on a specific need, goal, objective or project

ABC will take the time to get to know your business, ask the right questions and have unlimited engaged communication and consulting with you during the plan's development and implementation. For a value based, well priced, business plan package, you have full access during the business plan development and implementation to Frank Goley, the ABC business success consultant, who wrote his first business plan over twenty years ago and is an accomplished entrepreneur and consultant. Frank is supported by a team of very experienced business planners who are all MBAs with solid business experience and expertise. This business plan package also includes implementation, tracking and measurement support. ABC will help you to track the plan's results and make any business plan reworks or updates as necessary during the plan implementation.

Sample Level IV Business Plan



- **Market Research Included** - All of our business plans include full market research on both an Industry and Market level! See details below...
- **Customized for Funding** - All of our Business Plans can be customized to meet Bank, SBA, Venture Capital, Investor and Lender standards and requirements.
- **Example Business Plan Format** - For an Example Format of what our business plans contain, please see the Section below: **What's Included**
- **Business Plan Process** - For details on our Business Plan Process, please go to our [Frequently Asked Questions](#). We have streamlined our business planning process considerably, making it much more efficient and effective for our clients. We now handle a lot more of the burden in the business plan development process for our clients which has been really well received.
- **Professionally Designed** - Your business plan will be designed by professionals giving you a stylized, magazine type look that will stun the most demanding readers.
- **Compare Plans** - To compare the differences in our four business plan packages, please see our [Business Plan Comparison Chart](#).

What's Included



The Level IV Business Plan Has the Following Sections:

- Executive Summary - Yes (attached to the plan and a separate version)
- Company Overview - Yes
- Products & Services - Yes
- Business Model - Yes
- Operation Model - Yes
- Market Research - Yes (@ 20 pages)
- Industry Analysis - Yes
- Competitor Analysis - Yes
- Opportunity Analysis - Yes
- SWOT - Yes
- Marketing Strategy - Comprehensive
- Operations Strategy - Comprehensive
- Management Structure - Yes
- Milestones & Timelines - Yes
- Financials - 5 Years Comprehensive
- Risks & Mitigation - Yes
- Valuations / Investment Plan - Yes
- Investor Deck – Yes (can be adapted for any type of BP presentation)

Why Our Plans are Better



- **Highly Experienced** - Frank Goley, lead consultant, has over 20 years business planning and consulting experience. Frank is supported by a team of very experienced business planners who are all MBAs with solid business experience and expertise.
- **Market Research Included** - All of our business plans include full market research! See details below...
- **Highly Customized** - Completely Customized Plan to Your Business Planning Needs and Specific Objectives. We do not use Pre-Formatted or Sample Plans. All Plans are Custom and Original.
- **Substance & Flair** - Our Plans are Highly Substantive and have Full Color Charts, Graphics and Tables. Professionally designed.
- **Sophisticated Financial Analysis** - We use Sophisticated Financial Software to Produce High Quality, Detailed Financials.
- **Targeted** - We work with you to Identify and Quantify Highly Targeted Market Segments and Niches.
- **Support** - Complete Marketing Analysis, Projections, Strategy and Plan Support.
- **Unlimited Consulting** - We offer Unlimited Business Plan Consulting via Phone & Email for SIX Months.
- **Implementation Support** - Business Plan Implementation, Results Tracking, Re-Works and Updates for SIX Months.
- **The Plan is Yours** - You will receive all Work Copy and a Finished Business Plan in Word and PDF (print ready) Formats.



Full Market Research

Our market research sources and databases are extensive and are updated every three months to ensure the most up to date and current information is analyzed and supplied. We cover over 700 industries and 4,000 products and services. Data and information comes from thousands of sources and is compiled and organized by expert analysts, who also use inside industry connections to acquire industry, market, customer and company level data which is not readily available to the public. We don't just supply data and information, we provide real time market, product, service, company and industry level actionable intelligence and insights.

Our Market Research Includes

Industry	Companies	Competitive Landscape
Demand & Supply	Major Companies	Market Share Concentration
Revenue & Profit	Market Share	Key Success Factors
Market Growth	Performance	Operating Conditions
Market Size	Financials	Investment Requirements
Market Segments	Minor Companies	Technology & Systems
Market Structure	Business Environment	Revenue Volatility
Industry Performance	300 Key Economic,	Regulation & Policy
External Drivers	Demographic,	Industry Assistance
Current Performance	and Consumer Indicators	Key Statistics
Outlook	Outlook	Industry Data
Threats & Opportunities	Five Year Forecasts	Annual Change
Life Cycle	Trends	Key Ratios
Statistics	Products & Markets	Revenue
Segmentation	Supply Chain	Establishments
Products & Services	Products & Services	Enterprises
Major Markets	Demand Determinants	Employment
Industry Concentration	Major Markets	Exports & Imports
Geographics	International Trade	Wages
Life Cycle	Business Locations	Prices
Industry Life Cycle		
Consolidation Trends		

Contact

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Frank Goley is a Business Consultant for ABC Business Consulting. He writes [The Business Success Blog](#), [The Business Success Newsletter](#), [Business Success Articles](#), and he is author of two books: [The Business Success Guide](#) and [The Business Plan Guide and Workbook](#).

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