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Media Contact: Andrea Morin  
Ifusion Creative  
817-470-0922  
[andrea@ifusion.com](mailto:andrea@ifusion.com)

## **Ifusion CEO Jeff Langhammer Selected as a Forty Under Forty Recipient**

*Distinguished Annual Award Given by Fort Worth Business Press*

**FORT WORTH, TEXAS (April 17, 2012)** — Jeff Langhammer has been selected as one of the 40 recipients to receive the prestigious honor of “Forty Under Forty” given by the Fort Worth Business Press annually. At only 32 years of age, Langhammer is the CEO and Co-Founder of Ifusion Creative, Fort Worth’s fastest-growing creative agency. Ifusion has more than doubled the size of its staff in the last six months in response to overwhelming interest in its services, necessitating a move to an open-concept office and studio space in West 7th Fort Worth this past January.

“I’m honored to receive this award from a publication as well-regarded as the Fort Worth Business Press,” Langhammer says in response to the accolades. “Our team is enthusiastic and works very hard, so it’s great to see that hard work recognized.”

In spite of the growth spurt, Langhammer has kept the firm’s fun and friendly vibe fully intact. “We definitely want to be the kind of place where people want to come to work and are excited to bring their best every day,” says the CEO and co-founder. Along with CIO and long-time friend Ryan Li, Langhammer created Ifusion out of a small, existing agency, increasing its offerings to include high-definition video production, photography, social media, and public relations along with the company’s existing web and print design capabilities. The company’s growth isn’t limited to staff size or offerings, however. Langhammer and his team constantly research the latest and greatest marketing techniques to incorporate into the traditional and new media tactics in which the firm is already well-versed.

Langhammer’s passion for working with the Hope Center for Autism led him to produce a fashion show event at Fort Worth’s Brownstone Kitchen+Bar every quarter to raise money for the cause, with the next event being held on Thursday, May 3, 2012. He even volunteers his DJ services! Langhammer has personally worked with the Sportsmen’s Club of Fort Worth for the last 5 years on their annual game dinner volunteering his time to create graphic design pieces for their marketing materials. He has worked with the Dallas / Fort Worth Hospital Council Foundation for the past two years and has donated a retainer to assist with the Foundation’s website maintenance and optimization. While at May Advertising, he designed team T-shirts and raised money for the Alzheimer’s walk. He also raised money participating in the Big Brothers Big Sisters of North Texas’ Bowl for Kids Sake. Langhammer worked with the Fort Worth Habitat for Humanity by volunteering to create and deliver new signage for the Habitat for Humanity ReStore. He also volunteered time to install all new window signage at the store.

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Born to a family with a long history working in marketing and advertising, Langhammer says that he always knew he would work in a creative environment. His grandfather was a classic “Mad Man” of the 1950s, and his uncle is a commercial photographer. Most weekends Langhammer can be found racing his car or deejaying for his friends and coworkers at the Ifusion Creative office. He is a graduate of the University of Texas at Arlington in 2003.

**ABOUT ILFUSION CREATIVE:**

Ifusion Inc. is a heavy hitting marketing and creative firm from the Dallas/Fort Worth (DFW) area, with both B2B and B2C clients nationwide. Utilizing a results-driven team of designers, developers, and marketing professionals to drive successful marketing campaigns, Ifusion Creative provides outstanding value for clients through superior service, attention to detail and unsurpassed results. Ifusion Creative helps businesses achieve greater online visibility to rise above their competition by developing branding strategies that leverage website design & development, social media management, SEO/SEM, graphic design, HD video production & editing, photography, and public relations & advertising services. Ifusion Creative is located at 1057 Foch Street, Fort Worth, Texas 76107, and online at: <http://www.ilfusion.com>.

**COMPANY CONTACT:**

For more information regarding Ifusion Creative, call 888-420-5115 or visit the website at <http://www.ilfusion.com>. Connect with the company on Facebook, <http://www.facebook.com/ilfusion.creative>, and Twitter, <http://www.twitter.com/ilfusioncreativ>.

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