

Sirma Mobile Inc. Announces Release of New App That Allows Businesses to Effectively Manage Staff Attendance

Sirma Mobile releases mTimeCard, a free smartphone app that enables businesses to effectively monitor employees' attendance.

Los Angeles, USA, May 02, 2012, Sirma Mobile, Inc. today announced the release of mTimeCard, a [\[url=http://mtimecard.com\]](http://mtimecard.com)free mobile app~~[/url]~~ for both iPhone and Android that lets SMBs easily monitor their employees' timekeeping and attendance.

"It is not only [\[url=http://mtimecard.com\]](http://mtimecard.com)staff administration~~[/url]~~, but managing most of a company's marketing activities, [\[url=http://mtimecard.com\]](http://mtimecard.com)checking inventory~~[/url]~~ or dealing with suppliers, for example. A simple time-and-effort-saving solution will be highly appreciated," said business owners interviewed during the pilot tests.

To make it easier for vendors to monitor attendance, Sirma Mobile has developed a mobile application designed to meet the requirements of organizations that have a small number of employees and a relatively low volume of sales. mTimeCard enables each employee to individually check in and out on his/her mobile handset at any business location. The system sends an SMS or email notification to registered workers if there are unanticipated delays.

"One of the distinct advantages of mTimeCard is its simplicity," says Momchil Zarev, CEO of Sirma Mobile Inc. "The app provides managers with the essential functionality they need to run their business – [\[url=http://mtimecard.com\]](http://mtimecard.com)monitoring attendance~~[/url]~~ at the venue/work site and recording the hours their staff actually worked. It also allows employees to check that their individual working hours have been logged, so they can be assured their time will be paid. All features are usable by the owner."

mTimeCard is offered as a free unlimited subscription for companies that operate only one work site. When a business runs more than one venue, the service allows a new workplace to be added for a small monthly fee. The mTimeCard integrates with the PayPal system to ensure secure financial transactions.

About Sirma Mobile

Sirma Mobile is a division of Sirma Group Holding that develops and implements [\[url=http://mtimecard.com\]](http://mtimecard.com)software solutions~~[/url]~~ in the field of mobile technologies. With a proven track record dating back to 1992, Sirma Group Holding has 20 years of extensive experience in software development and system integration in a variety of vertical and horizontal markets. Its portfolio is comprised of innovative products/services and mobile applications, designed to alter the way businesses and/or lifestyle are managed.

Visit <http://mtimecard.com> for more information or email info@mtimecard.com; marketing@sirma.bg

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