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PryMarke, LLC To Collaborate With European Firm on Global Technology Projects

Igos Consulting provides applications software integration services worldwide

LINDEN, MI, July 24, 2010 **/24-7PressRelease/** -- Today PryMarke, LLC, a Michigan corporation, formally announced an agreement with Igos Consulting, A.S., headquartered in Prague, Czech Republic, to provide new business development services globally. PryMarke, LLC provides its expertise to firms wishing to expand or improve operations domestically or internationally in a global economy.

Igos Consulting is an international group that provides a broad range of program management services for applications integration projects, as well as technology brokerage services to firms seeking expansion into new markets. Some of the company's major partners include Hewlett-Packard, IBM, Logica, and SAP.

Paul Selinger, president of Igos Consulting, said his firm decided to work with PryMarke after its managing director, Bryan Christiansen, approached Selinger earlier this year about collaborating on consulting projects in Asia and Latin America.

"We are pleased to be representing Igos Consulting, as there is a high level of synergy between what we want to achieve in certain parts of the world and what Selinger's firm has to offer," said Bryan Christiansen, PryMarke's president and managing director since 2004.

Both companies will join resources to work on projects upwards of US\$10 million. Current directions include China and Japan, Eastern Europe, Latin America, and Turkey.

The two firms will work on developing or enhancing applications integration projects in the defense, education, energy, export-import, information and other technologies, and manufacturing industries worldwide.

Selinger is a 30-year veteran of the Information Technology (IT) industry, focusing on business-driven solutions. A Certified Professional Consultant by IBM and other organizations, he has degrees in business administration, computer science, and engineering. Selinger is fluent in his native Czech, English, Slovak, and Swedish, with significant exposure to German and Russian. Prior to his IBM experience, Selinger was instrumental in the globalization and deployment of Dell Computer Corporation's systems and operations around the world.

Christiansen has been involved in the IT industry since 1985. Fluent in Chinese, Japanese, and Spanish, he also has significant exposure to Russian and Turkish. A business professor at Capella, DeVry, and Ellis Universities in the USA, Christiansen is currently writing a book titled, "Cultural Variations and Business Performance: Contemporary Globalism". It will be published by IGI Global in Pennsylvania in 2011.

For more information on PryMarke, LLC or Igos Consulting, please contact Michael Gardner on 973-589-7342 at Igos' offices in the New York City area. Alternatively, call Paul Selinger directly in Prague on +420-774-435-201, or send an email to pselinger@igos-consulting.com. Igos Consulting's website is located on www.igos-consulting.com.

PryMarke, LLC is a US-based new business development consultancy operating worldwide.