

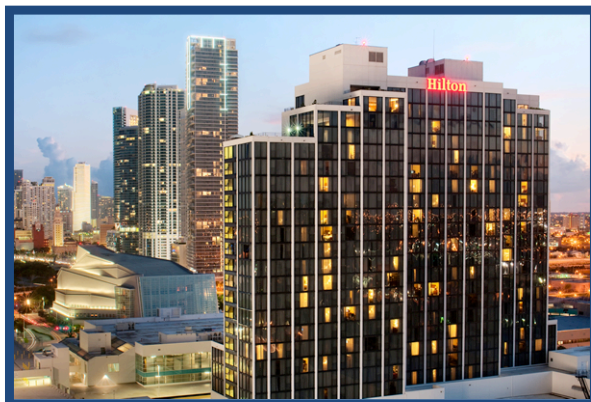
## NEWS

### *For Immediate Release*

#### CONTACTS:

David J. Drucker, MBA, CFP®  
T3 Technology Tools for Today  
(505) 453-5703  
Email: [dd@daviddrucker.com](mailto:dd@daviddrucker.com)

Al Martin  
Impact Communications, Inc.  
(913) 649-5009  
Email: [almartin@impactcommunications.org](mailto:almartin@impactcommunications.org)



Annual Conference: Miami, February 11-13, 2013

## BRUCKENSTEIN AND DRUCKER LAUNCH T3 VIDEO CHANNEL, ANNOUNCE DATES, LOCATION FOR 2013 T3 TECHNOLOGY CONFERENCE

**Miami – May 25, 2012** –Joel Bruckenstein and David Drucker, producers of the “T3” Technology Tools for Today™ Conference, announced that the eighth annual T3 conference will be held at the Hilton Downtown Miami Hotel, February 11- 13, 2013. Registration is open now. An express registration page can be found at <http://2013t3.eventbrite.com>. Early bird rate expires November 1, 2012.

In addition, Bruckenstein and Drucker announced the launch of the T3 Video Channel, which can be accessed by visiting <http://www.technologytoolsfortoday.com/video-library.html>. The T3 Video Channel, with footage produced by [Impact Productions Group](#) while at the 2012 T3 Conference in Dallas, features interviews with technology executives and financial advisors, discussing best practices for building an efficient and profitable business with technology as the driving force.

“With the launch of the T3 Video Channel we hope to create a sense of community that extends beyond the annual conference and the monthly newsletter,” said David Drucker, CFP®. “We’ll be using videos and multimedia presentations to bring things to life in the digital realm. Some of the content, which is already posted on the T3 Video Channel, will be an eye-opener for anyone who did not attend the 2012 conference. For instance, Joel and I did a little reminiscing on the past seven years – we’ve come a long

way since our first conference (which, coincidentally, was in Miami) in 2005. Our publicist, Marie Swift, interviewed dozens of attendees and sponsors, and Joel interviewed the Fidelity Robot,” Drucker said.

“We are excited to bring our eighth annual conference to my home town, Miami,” said Joel Bruckenstein, CFP®. “This year promises to be our biggest and best conference yet. As always, we look forward to networking and exchanging ideas with some of the top technology executives and financial advisors in the financial services industry. In addition to many of our more tenured sponsors, we have a number of new sponsors who will be presenting this year. I, for one, can’t wait to see what they have to show us. There are a lot of exciting new things in the works,” Bruckenstein said.

As in years past, the conference will be preceded by a day of pre-conference sessions and an Ethics program will be offered, through which attendees earn 2 hours continuing education.

For newsletter information, conference registration / sponsorship application and additional details about the T3 enterprise, visit [www.TechnologyToolsForToday.com](http://www.TechnologyToolsForToday.com). Join the T3 Community on LinkedIn and get breaking news via [www.Twitter.com/t3fan](http://www.Twitter.com/t3fan).

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