



Hudson Ferry Capital Invests in American Signcrafters

New York - May 22, 2012 – Hudson Ferry Capital is pleased to announce that it has made an investment in American Signcrafters (ASC). ASC (www.americansigncrafters.com), with headquarters in Islip, New York, and additional manufacturing facilities in New Jersey and Florida, provides full design, manufacturing, project management and installation services to clients in a broad range of retail segments throughout the U.S. ASC was founded by its CEO, Jeffrey Petersen, in 1979 and has grown to become a premiere signage company specializing in national bank conversions and re-branding restaurants, retail stores and other global businesses.

“We were seeking a financial partner to provide capital and expertise to assist us with our growth plans. We chose to partner with HFC due to their extensive experience working with entrepreneurial companies,” said Mr. Petersen, CEO.

“We are proud to have been selected by this accomplished management team as a partner to build upon ASC’s impeccable reputation for service, innovation and quality. We see substantial opportunities to broaden ASC’s geographic coverage and to expand into adjacent market segments,” said HFC Partner Timothy Ross.

About Hudson Ferry Capital

Hudson Ferry Capital (www.hudsonferry.com) is a New York-based private equity firm that specializes in investing in lower middle market companies. The firm partners with entrepreneurial owners and managers of established privately-owned companies that are differentiated through product or process innovation. The principals of Hudson Ferry have invested in dozens of niche manufacturers, business services companies and outsourcing providers over the last several decades. As a trusted financial partner, Hudson Ferry can provide liquidity to current owners, provide capital to execute a growth strategy, and assist in transitioning an organization from a smaller or regional family-owned business into a larger, integrated enterprise.

For more information about this transaction, please contact:

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