

For Immediate Release
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Leur Lab™ Integrated Aesthetics Opens Flagship Location in Newport Beach

Leur Lab's™ expansive non-surgical service offering, patent pending L-Fix™ membership, and designer treatment philosophy is redefining the way modern aesthetics are approached, creating a new vertical for transformation within the industry.

Newport Beach, CA: Founded by recognized aesthetic expert Michael M. Dao M.D., Leur Lab™ Integrated Aesthetics has opened the doors of its flagship location in Newport Beach, offering an alternative destination for skin rejuvenation and age management solutions, which incorporate the convenience factor that today's clientele craves.

Fashioned more like a glossy, boutique hotel lobby than a traditional med spa, Leur Lab's™ sleek hardwood floors, modern fireplaces, and shimmering chandeliers provide an enticing space for patients to relax without disconnecting during their visit. Outfitted with a state-of-the-art waiting room complete with Wi-Fi, a wet bar, flat screen TV's, and plush couches, guests may choose to continue working from their laptops or simply relax. With the bustling work days and hectic social schedules of today's consumer, Leur Lab™ was specifically designed for guests to be able to maximize their time while receiving treatments.

Leading the industry through its revolutionary approach, Leur Lab™ utilizes comprehensive solutions to address the aging process at every stage. Combining the latest advances in laser and aesthetic device technology with the power of non-surgical procedures, results are maximized as the recovery process is minimized. Individual patient results rival those traditionally achieved through surgical procedures. Specializing in designer treatments such as Regenerative Cell Therapy and the Vampire FaceLift® Procedure, Leur Lab™ is able to target a broad spectrum of skin and aging concerns, through combination therapies which deliver extraordinary results. Selectively aligning the distinctive service collection with the most polished, highly trained professionals in the industry, Leur Lab™ has elevated itself into a league of its own.

A defining factor of the Leur Lab™ concept is the patent pending L-Fix™ membership which makes laser and aesthetic device solutions more convenient, accessible, and financially achievable than ever before. Each tier of the value rich membership affords patients access to an opulent selection of available services for a low monthly fee, plus additional savings

off of all available treatments such as fillers, Botox and any treatment series purchased outside of the program. "Recognizing the connection between inner and outer beauty, Leur Lab™ was born from the desire to help patients achieve the best version of their aesthetic self while filling a void in the marketplace, making quality aesthetic treatments affordable and accessible without compromise", says Dr. Michael Dao. Consultations and appointments are now available by calling (949) 200-8222. A formal Grand Opening celebration is slated for October 10th, 2012 with complete details to be made available at www.leurlab.com.

About Leur Lab™:

Leur Lab™ Integrated Aesthetics is located at 359 San Miguel Drive, Suite 300, Newport Beach, CA 92660. For more information on Leur Lab™ Integrated Aesthetics or to access a complete list of available services, please visit the brand online at www.leurlab.com.

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