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FOR IMMEDIATE RELEASE

VISIX CLIENTS TAKE TOP RANKINGS IN TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS 2012-13

Leading digital signage software provider serves half of the top 25 ranked schools.

ATLANTA, GA – **October 23, 2012** – The *Times Higher Education* World University Rankings 2012-2013 were released on October 4. Visix congratulates its customers who ranked high on this year's list of world class universities. Current Visix clients include four of the top 10, 12 of the top 25, 26 of the top 100, and 36 of the top 200.

Each of these universities is using Visix <u>digital signage software</u> and many have custom <u>interactive wayfinding</u> designs from the company's creative services division.

"We're thrilled for our clients to have achieved such high rankings in such a prestigious listing," says Trey Hicks, Chief Sales Officer for Visix. "Higher education has always been our primary client base, and we'll continue to evolve our products and services to match the high standards of these prestigious schools."

The US continues to dominate the rankings with seven of the top 10 places and a total of 76 in the top 200. Some of the top ranked universities using Visix technologies are Harvard University, Massachusetts Institute of Technology, Princeton University and University of California, Berkeley.

The *Times Higher Education* World University Rankings 2012-2013 powered by Thomson Reuters are the only global university performance tables to judge world class universities across all of their core missions - teaching, research, knowledge transfer and international outlook. The top universities rankings employ 13 carefully calibrated performance indicators to provide the most comprehensive and balanced comparisons available, which are trusted by students, academics, university leaders, industry and governments. See the full rankings here: http://www.timeshighereducation.co.uk/world-university-rankings/

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About Visix

Visix, Inc. designs, develops and supports a suite of <u>browser-based digital signage products</u> that allows users to create, manage and schedule organizational communications from anywhere and to deliver messages and media to virtually any endpoint. The company offers digital signage software, <u>meeting room signs</u>, interactive wayfinding and applications for targeted messaging to desktops and portable devices. Learn more about Visix digital signage products and services at <u>www.visix.com</u>.