



KBWorld – Quattro™ to be implemented at Orange Barrel Media

[Orange Barrel Media](#) with headquarters in Grove City, Ohio and one of the largest outdoor advertising landmark companies in North America has signed an agreement with the Siroky Group to implement [KBWorld – Quattro™](#) North America's proven, totally integrated solution for the Out of Home industry.

Chuck Wooster CFO, Orange Barrel Media had this to say... "With the upcoming implementation of KBWorld- Quattro™ we will dramatically improve our business performance vis-à-vis productivity and efficiency in managing our client's out-of-home campaigns."

"We are excited to have Orange Barrel Media as a new client and are pleased they choose us as their outdoor solutions partner" says Nadine Harvey, Director of Business Solutions – The Siroky Group

Orange Barrel Media offers a range of products including Spectaculars, Large Format and Digital boards in major markets as Boston, Denver, Charlotte, Columbus, Cincinnati, Cleveland and Washington D.C.

[The Siroky Group](#) products and services are used to manage and maintain over 70% of Outdoor Advertising inventory in North America. To learn more about KBWorld – Quattro™, the Siroky Group and Outdoor Solutions that Outperform contact us:

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