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## **GETTING TO THE ROOT OF THE MATTER**

## Folliclez 360 Salon Launches New Services Aimed at Revealing the Root of Hair Loss and Vitamin Deficiency

(Torrance, CA) Folliclez 360 Salon is getting to the root of the matter with the launch of their new services specifically designed to help clients discover how to stop hair loss and grow healthier, stronger hair. Featured services include Microscopic Scalp Analysis, High Frequency Treatments for the Scalp, Invigorating Scalp Treatments, and more. "Hair loss is an epidemic right now. I wanted to study Trichology in order to get to the root of the problem," Ky Smith, Owner, Folliclez 360 Salon explains.

Smith's passion helping her clients grow stronger, healthier hair is the catalyst for the new line of services:

<u>Microscopic Scalp Analysis</u> - A digital scope magnified 200 times is used to take images of the scalp and help identify the potential problem and determine if the hair will re-grow in the affected area.

**Zyto Compass Reading** - A bio nutritional survey of the body's nutritional supplemental needs. The Compass communicates with the body by sending stimuli to identify what an individual's nutritional needs are. It's a personalized roadmap to health and wellness.

<u>High Frequency Treatments for the Scalp</u> - High frequency is an ultra violet light that stimulates the surface of the scalp by massaging the cells of the scalp. This stimulates blood circulation, soothes the scalp, and improves its overall nourishment. "High frequency treatments can help reverse certain types of hair loss and promote healthy strong hair," Smith states. High frequency treatments should not be performed on anyone who is pregnant, has a pacemaker, or large metallic implants.

<u>Hair Steamer</u> - The hair is infused with humectants by opening the cuticle with steam which better absorption of moisture. A mixture of the precipitation from the steam and conditioner replenishes dry dull tresses leaving the hair hydrated, supple, and shiny.

**Invigorating Scalp Treatment -** A topical treatment that exfoliates dead cells from scalp.

About Folliclez 360 Salon A premiere salon located in Torrance, California. Their team of talented professionals has over sixty years of experience in the field of cosmetology. They have studied with industry pioneers such as Vidal Sassoon, Goldwell, Kevin Murphy, and a host of other leading companies. The salon is located at 2050 Artesia Blvd, #102, Torrance, CA 90504. To make an appointment call 310-324-3007 or visit their website, www.folliclez.com.

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