A Guide to Finding the Right
Website Reseller
Program
for Your Business

HubShout
Website Reseller Program

Website Reseller Industry Best Practices

Before you make your decision, you need to know the key components of a successful website business.

Use Business Development Tools to Win Work

- Provide professional proposals that give customers confidence in your ability to deliver a high-quality product.

- Track sales using online tools to monitor your leads and follow up to close the deal.

Design Clear and Professional Websites

- Clean backgrounds, clear fonts and prominent logos create a consistent look and feel.

- Concise writing and quality graphics add credibility.

- Easy navigation and a call to action translate to online sales and leads.

- Interactive features, videos and new content keep users coming back.

Apply Project Management for Success

- Define scope, gather requirements and make a plan before you start--you wouldn't build a house without a blueprint, right?

- Monitor and measure web traffic and leads so that you know what's working and what isn't.

- Expect to make additions and changes; websites shouldn't stay the same forever.

What's the fastest and most cost effective way to earn revenue as a Website Reseller?

Becoming a Website Reseller can be a great way to earn income by selling websites to new and existing clients. The challenge is finding the program that is the best value and gets you up and running fast. There are so many options for you to consider, from the most basic do-it-yourself web builder tools to hiring your own expert development team. The choices can be overwhelming. Each option has its own pros and cons. We'll help you evaluate them and make the right choice for your business.

Option A: Website Builder Tools
(Weebly, CityMax, Webs)
Online software that customers use to design their own do-it-yourself website for a monthly fee.

Pros

- Low cost
- Do-it-yourself; access and make changes 24/7
- Lots of templates to choose from

Cons

- Templates only; no customization
- No expert writers, graphic designers, or web developers
- No professional proposals
- Proprietary software that can't be transferred to another platform or hosting provider

Option B: Hire a
Freelance Web Developer

Pros

- Custom designs and layouts
- Individual attention

Cons

- Expensive
- No professional proposals or project management tools
- Might not be available when you need them

Option C: Hire a Web Design Agency

Pros

- **+** Custom designs and layouts
- **+** Individual attention and available when needed

Cons

- **−** Very expensive
- **−** No professional proposals or project management tools

Option D: Become a HubShout Website Reseller

Pros

- **+** Customizable design and layout
- **+** Individual attention and available when you need us
- **+** Professional proposals and project management tools
- **+** Expert writers, graphic designers, video producers and web developers
- **+** Wordpress site that can easily be transported
- **+** Define scope, gather requirements and make a plan before you start

Cons

- **−** No eCommerce functionality
- **−** Some design limitations

HubShout Website Reseller Program Stands Out

In a side-by-side comparison, the HubShout reseller offers the benefits of a web development agency with prices that compete with low-cost website builder tools. Nowhere else can you get the marketing tools, project management tools and expert development, all in one place.

	Option A: Website Builder Tools	Option B: Freelance Web Developer	Option C: Web Design Agency	Option D: HubShout Reseller Program
Low Cost $$	✓	✗	✗	✓
Professional Project Management	✗	✗	✓	✓
Custom Website	✗	✓	✓	✓
Proposal Builder & Instant Quotes	✗	✗	✗	✓
Online Client Requirements Gathering	✗	✗	✗	✓
Marketing Tools	✗	✗	✓	✓
Expert writers, graphic designers & web developers	✗	✓	✓	✓
Website Portability - Easy to Transfer	✗	✓	✓	✓

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