



Please Support our Local Community Cause!

New-Hud, Inc.
P.O. Box 162643
Atlanta, GA 30321



Date: _____

Dear _____,

There is a special event that is taking place on **Tuesday June 25, 2013** at 2364 Whites Ridge – Decatur, GA 30034. The event I am talking about is called the **GIVE TO LIVE!** As you can tell, we are very excited about this event and are giving you this letter to ask for your support.

The **GIVE TO LIVE!** is a community outreach project to help a deserving local family receive the keys to a newly remolded home – Completely Mortgage Free! New-Hud, Inc. is currently working with several of the nation's large banking institutions to help provide housing to as many of these low-to-moderate income families as we can. One way we are doing so is by means of this Mortgage Free Home Giveaway!

According to the 2012 report by the “National Alliance to End Homelessness”, three-quarters (3/4) of all poor renter households had severe housing cost burdens – meaning these households spent more than 50 percent of their incomes on rent. Over the course of a year, the estimated odds of experiencing homelessness are approximately 1 in 194 for the general population, though the odds vary by circumstance. The odds for people with incomes at or below the federal poverty line increase to an estimated 1 in 29. According to *The 2009 Annual Homeless Assessment Report to Congress (2009 AHAR)*, the group at greatest risk is poor veterans, who have 1 in 10 risk of experiencing homelessness over the course of a year. According to the 2011 Census Record, 23.2% of Atlanta, GA residents fall below the Federal Poverty Line.

PLEASE HELP US HELP THEM!

New-Hud, Inc. is a non-profit 501 (c) (3) whose mission is:

It is New-Hud, Inc.'s mission to provide a beneficial community service by creating affordable homeownership opportunities, to assist the Federal, State, City, and local Government as well as Foundations, Corporations, and Individual philanthropists in their ongoing efforts to support homeownership for the poor,

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404-353-6564**

givetolivedonations@newhud.org



low-to-moderate income families, elderly, disabled, and the terminally ill without regard to race, religion, or national origin as stated in the Fair Housing Act.

By sponsoring your support of this event, your company will receive recognition for helping support this deserving family as well as our mission to help as many as we can by having your company logo on display at the event. You will receive a Donation Acknowledgement letter of Appreciation as a receipt of your tax-deductible contribution. Your donation of either monetary value or supplies in any capacity will be most valued by not only New-Hud, Inc., but also by the family who will benefit from this event!

If you are willing and able to sponsor the GTL in the ATL (GIVE TO LIVE! in Atlanta), please contact me. Thank you in advance for your time and consideration. We truly hope to hear from you soon!

Sincerely,

GIVE TO LIVE!

Samuel Nunnally
New-Hud, Inc.
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