

**FOR IMMEDIATE RELEASE**

## **Lionhardt Technologies releases Lionytics™ Anti spam API**

**Ottawa, Ontario (July 15<sup>th</sup> 2013)**

With the rise of social media, spam has become a more prevalent menace than ever before. It's not just limited to email anymore. We are now just as likely to get 'unwanted messages' through social media accounts as we do through email accounts.

Lionytics™ makes it possible for software developers to include anti-spam barriers in their code and works with virtually any language and development tool. Not only does Lionytics™ scan for known spammers on **Twitter, Google+, FaceBook, YouTube, Instagram, Tumbler, and Pinterest**, it also keeps track of **Email & SMS spam, X-rated, phishing, proxy servers, 419 scam, BotNets, and malware domains**. Lionytics is all-inclusive. It scans and detects explicit content, MLM marketing, and even pharmaceutical spam.

Lionytics™ categorizes data for developers. In addition to identifying that an email address is a notorious spammer, it also provides details. (*e.g. this address is a known 419 scammer or content spammer*).

The Lionytics™ API makes it easy for developers to include this anti-spam functionality in almost any application. The data returned is in either JSON or XML format, making it multi-platform and easy to include in mobile and web applications. With Lionytics, developers can also mask and encrypt / decrypt data. It provides all the tools developers need to successfully combat spam.

Lionhardt software products are sold worldwide and available in several different languages. WebPod Studio, Lionhardt's award winning podcast software, can now be purchased both online and at the retail level in many larger North American outlets. Lionhardt also markets, FileFly, BlogWizard, Broadcast Builder, Enclosure Extractor, and other software products.

*Lionytics is compliant with Canada's anti-spam legislation and is designed to integrate upcoming amendments.*

**Lionytics prices start at \$99.95 CAD.** Enterprise solutions are available.

For more information please visit <http://lionhardt.ca/lionytics>

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