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FOR IMMEDIATE RELEASE

VISIX ADDS STAFF AND ED MATTHEWS MOVES TO CHAIRMAN POSITION

Leading digital signage software company continues expansion to meet demand.

ATLANTA, GA – SEPTEMBER 10, 2013 – Visix, Inc. has hired Greg Ramsey as Sales Engineer and Megan Heffernan as Creative Services Coordinator. Ed Matthews, currently CEO of Visix, will move to Chairman of the Board in the month of September. These staff additions are part of the company's ongoing expansion and reorganization in order to meet demand for both digital signage solutions and their fast-growing services division.

"We welcome Greg and Megan on board to help us continue to improve our workflows and bolster client relationships," says Sean Matthews, President of Visix. "As both our product line and services offering grow rapidly, it's essential that we add experienced, talented staff like Megan and Greg to both educate and engage our customers to ensure their satisfaction in the long run."

Ramsey will focus on helping end users understand the technical aspects and value of Visix's offerings. He has more than 10 years of technology experience with firms like Brickstream Corporation, Compaq Computer (HP) and VC3, Inc. Ramsey is a graduate of the J. Mack Robinson College of Business at Georgia State University. He is a Six Sigma White Belt with additional Cisco, Novell and Microsoft certifications.

Heffernan has a marketing background and has worked with The Children's Museum of Atlanta for the last three years. She will help with project management for Visix's booming Creative Services division, as well as focus on social media, internal communications and client outreach. Heffernan is a graduate of Spring Hill College in Mobile, Alabama.

Ed Matthews is a well-respected, long-time AV veteran active in the industry since 1967. Just one of his many accomplishments was working on the international broadcast centers for the 1996, 1998, 2000 and 2002 Olympics. He was also heavily involved with the InfoComm CTS committees over the years, and was on the original committees that created the curriculum for the CTS-I and CTS-D certification degrees. He will move from CEO to Chairman of the Board to spend more time with his family.

"For more than three decades, Ed has been involved with Visix and its predecessor Tech Electronics, Inc.," says Sean Matthews. In this new advisory capacity, he will continue to be involved in strategic planning, but he will also be afforded the opportunity to pursue other life endeavors."

Visix is currently recruiting Sales Engineers, Creative Services Application Developers, Regional Sales Managers and Product Application Developers. Further staff additions are planned in 2013.

About Visix

Visix, Inc. designs, develops and supports a suite of browser-based digital signage products that allows users to create, manage and schedule organizational communications from anywhere and to deliver messages and media to virtually any endpoint. The company offers digital signage software, interactive wayfinding, meeting room signs, and applications for targeted messaging to desktops and portable devices. Learn more about Visix digital signage products and services at www.visix.com.

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